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ACTIONS INTERNAL BULLETIN OF the NATIONAL YOUTH ALLIANCE

No. 35

August 1974

THE NEW LEAFLET accompanying this ACTION is designed for immediate mass distribution on a nationwide basis. Its purpose is to direct onto the media masters the resentment of the 30% of the population who feel Nixon was unfairly forced out of the Presidency. In many persons this resentment is very strong, and it can be mobilized to assist in the distribution of this leaflet.

People will not quickly forget what the media did to the man they chose as their President, and the number who are unhappy about it may even grow as Gerald Ford reveals his true colors in the coming months. Thus, we have an issue which will not cool off quickly—as the gasoline crisis did when the oil embargo was lifted—and we should be able to continue hammering away at public awareness with this leaflet for some time. We should be able to put it into even wider circulation than our old "Blackmail!" leaflet.

Skyrocketing paper costs and increased shipping costs have forced a price increse since our last leaflets were printed, but they're still a bargain. Orders for 500 or more leaflets are being shipped by United Parcel Service whenever possible, so you'll receive them in a hurry.

Let's get busy!

WE'VE PROVED THAT NEWSRACKS WORK. During the last two months we've gained much experience with our ATTACK! news-racks on the streets of Washington, DC. Our experience has answered a number of questions, and we are now passing most of those answers along to you, so that you will be able to set up newsracks in your own community.

The most important question which was answered for us was, "Will newsracks actually sell ATTACK!s?" We now know that they will. Our Washington newsracks sell an average of six ATTACK!s per day—each! If they will do that in Washington, with a 75% Negro population and a surfeit of Jews on the streets, they will work anywhere.

Here's the way you can begin participating in this important program, step by step:

 Make a survey. Walk around the areas of heaviest pedestrian traffic in your community and pick a number of likely spots for locating newsracks. Often the best spots will already be occupied by one or more daily newspaper vending racks, which is fine for your purpose. Look for traffic signs, lampposts, or other immovable objects to which racks can be chained. Observe sidewalk traffic patterns. You want those which will bring the maximum number of pedestrians face-to-face with your racks. Downtown bus stops, the entrances of major hotels or public buildings, and streetcorners with traffic lights are excellent. Avoid areas where Blacks tend to loiter; potential customers may hesitate to stop, and you may have a problem with thefts. For the same reason, areas which are heavily policed are good. Make a list of the addresses of the spots you decide on.

- 2) Most communities require an official permit for setting up a vending rack on a public sidewalk. Take your list to City Hall and obtain a business permit for each rack location you have chosen. The procedure is usually very simple, and the fee should be \$1 or \$2 per year for each location.
- 3) Purchase your racks. You may find that you can obtain used racks from a local newspaper which only require a little repainting (that's the way the National Office got started). Or you can order them directly from:

Berkley-Small, Inc.

Box 6526

Mobile, AL 36606

If you order from this source you should ask for No.96 tabloid-size racks with No.1 coin boxes and honor decals. Specify a rack color of blue or green and make your order for a multiple of six racks (they are packed six to a carton). For an order of fewer than 48 racks the price is \$4.75 for each rack, \$1.00 for each coin box, and \$0.19 for each decal. (The decals are applied to the coin boxes. They state the price of the papers and urge customers to pay for them by dropping a coin in the slot. You need them.) Send Berkley-Small a check for \$5.94 times the number of racks you want.

- 4) Go to a Montgomery-Ward or Sears store and buy a six-foot length of chain and a padlock for each rack. Sears sells the chain for \$0.19 per foot and the padlocks for \$0.89.
- 5) Chain your racks at their locations with padlocks and place about 10 current ATTACK!s in each one before the morning rush hour begins.
- 6) Come back after the evening rush and collect the money and the unsold papers from each rack.
- 7) Keep a daily log for each rack, with entries for the number of papers sold and the money collected. This will allow you to com-

pare the effectiveness of various locations and should guide your choice of new locations.

That's all there is to it, except that you may find it necessary to patrol your racks from time to time to prevent sabotage or excessive thefts. One person can usually operate 30 or more racks without undue difficulty, even if he works at a regular 9-to-5 job.

If you have any further questions about setting up ATTACK! racks in your community, write or telephone the National Office.

LOOKING AHEAD-A LETTER FROM DR. PIERCE

Dear Friends and Fellow Fighters for a New Order:

Spread out across the country as we are, often isolated, our people sometimes become discouraged. I receive many letters from Alliance members and supporters who wonder whether their efforts are worthwhile. They suggest that perhaps it is already too late and that nothing we can do will avert a national collapse and racial extinction. The Enemy is too well entrenched and has already carried his destructive work too far. The American people have been corrupted beyond redemption.

Things are very bad indeed, but they aren't quite that bad. We still can win, and we shall win. But even if we thought the situation hopeless we would still be obliged to fight. Men and women of our race are accustomed to going down fighting rather than to surrender.

Nevertheless, it is understandable that some of us occasionally become discouraged and feel like quitting. In order to combat this, I shall tell you a little about what I foresee for the Alliance in the future. I believe that when you understand a little more clearly what lies ahead you will more readily be able to share my conviction that the future, indeed, belongs to us and that our efforts will inevitably be crowned with victory.

For the past three-and-one-half years we have been doing two things: disseminating our ideas to the public and building our National Alliance/NYA community.

We have built the prestige and circulation of our newspaper, AT-TACK!, until it stands alone as the standard which others attempt to imitate. During the next few months, using newsracks on the streets, we shall give a much greater public exposure to ATTACK! than it has had before. Instead of being known primarily in radical circles, it will become generally recognized by the public as the voice of White racial idealism and opposition to the genocidal System. It will be-

come as well known to our enemies and to the uncommitted as it now is to our friends.

On the organizational front we have developed from a rather shaky youth organization, which nearly succumbed to a massive assault by an ADL-connected "conservative" front in Washington three years ago, to a solidly based revolutionary organization which is actively recruiting members from every occupational sector and age group of White Americans. We have solved a number of basic organizational problems, gained a great deal of practical experience in many aspects of organizational activity, and established at least a part of the organizational apparatus needed to control and guide the growth of a much larger organization in the future.

Within the next few weeks we anticipate the start of a new organization-building activity: public meetings. These will be initiated in the Washington area and will provide an important new mode of contact with the public, as well as an indispensable means for cementing and building our National Alliance/NYA community of members and supporters.

Before going into the details of our organizational plans, however, let us return to propaganda. The basic problem confronting us here is that none of the established media will serve us for the propagation of our message to the general public. We can force them from time to time to publicize our activities, but our ideas will reach the public through them only in the most grossly distorted form. We must, therefore, develop our own media for communicating with the people. The most important medium we have now is ATTACK!, and it must be developed into a mass medium.

Instead of reaching a few tens of thousands of Americans once every five weeks or so, we must gradually build to the point where we are reaching a few million of our fellow citizens each week. That is, we must increase our circulation a hundredfold at the same time we increase our frequency of publication, first to a firm monthly schedule, then to twice a month, and then to once a week.

Such a development cannot take place, of course, inside the closely restricted confines of the "right wing," in which the traditional propaganda medium consists of newsletters or tabloids with esoteric contents mailed out to lists of the faithful. When such material does occasionally fall into the hands of the public, it is largely incomprehensible.

Thus, the emphasis has been shifted recently from increasing ATTACK! circulation through mail subscriptions to street sales, and this shift in emphasis will become greater in the future. This

shift has resulted in some changes in the content of ATTACKI, and there will be further changes. Eventually, each issue will be designed with the thought that it will serve as our initial contact with new readers. For this purpose it should present a more-or-less comprehensive exposition of our ideas. Specifically, each issue will have rather standardized articles on race, economics, foreign policy, the controlled media, etc. In order to avoid too much repetition for regular readers, this means that the size of each issue must be increased. In addition, certain new features, designed to catch the interest of a relatively unsophisticated readership, will be added to the paper.

This program for developing ATTACK! from a "right wing" tabloid to a mass-circulation propaganda organ may not seem very exciting to some of our make-believe revolutionaries. It is a program of sacrifice and hard work, in which no step forward can be taken until the previous step has been successfully completed and consolidated. For example, before we could realistically begin our campaign to establish newsracks on the streets of every American city, we had to build our mail subscriptions to a level where subscription income could be used to subsidize the newsracks until they began paying their own way. And thus it will be for each step we take.

The difference between us and the armchair warriors is that when we talk about smashing the System and building a New Order, we really mean it. We understand that nothing we want to achieve can be had by wishful thinking, but only by the most careful planning followed by the most diligent and determined action. Nevertheless, for those who are truly looking for excitement and an opportunity to take chances and face physical danger—rather than just talk about it—there is no limit to what is already available right here at the National Office. One does not beard the Enemy in his den without taking risks and suffering casualties.

We do not say to ourselves each morning, "Today we shall begin overthrowing the System." If we did, we would soon become cynical and discouraged in the face of a seemingly overwhelming task. We do not even say, "Today we shall begin building our own mass medium," because that is also a discouragingly enormous task.

We concentrate instead on taking the <u>next step</u> toward these larger goals. This is something we can comprehend and grapple with. Now, for example, we think each day about such things as putting our newsracks in new locations and adding new members to our National Office staff so that ATTACK! can be increased to 16 pages within the next few issues.

One other propaganda medium we shall utilize to a greater extent in the future is the leaflet. The leaflet offers two advantages over our other printed propaganda material, namely, ATTACK! First, it deals with a single topic and, thus, focuses its recipients' attention on the matter at hand without introducing other ideas which may distract or even alienate them.

For example, a leaflet may deal with an especially atrocious Negro crime in a certain community and demand the replacement of a liberal mayor or police chief who caters to Blacks. It can elicit substantial agreement from the community on this one issue, because it does not introduce other economic, political, or social issues on which there is either no concensus or the wrong concensus.

Second, leaflets are well suited for mass, free distribution. An entire community can be saturated with them in a way that would not be economically feasible with ATTACK! or a pamphlet.

But neither leaflets nor newspapers can be developed into an effective mass medium unless there is a corresponding organizational development. Our propaganda capabilities and our organizational strength must grow hand in hand.

The first task of our propaganda, through whatever medium it flows, is to win new recruits for building our organization. Likewise, the first task of our organization is maintaining and expanding our propaganda. The second task of our propaganda is the disruption of the System, while the second task of our organization is to prepare itself for replacing the System.

As an example, we may design and print a leaflet which is a propaganda masterpiece. But if it is to have any effect it must be quickly and efficiently distributed among the public. That requires thousands of willing and obedient hands—in other words, a strong organization to back up the propaganda. Likewise, we may build a marvelous organization which functions as smoothly as a Volkswagen. But unless it devotes its energies primarily to propaganda aimed at recruiting new strength from the public, it is a sterile organization without a future.

These fundamental principles of propaganda and organization underlie all our plans, and it is in accord with them that we will be expanding our ATTACK! newsrack installations in the Washington area and simultaneously holding public meetings.

Also underlying our plans is the fundamental assumption that there still exists in America, in the midst of the widespread alienation, self-indulgence, cowardice, and cynicism which permeate our society, an idealistic minority capable of self-discipline and selfsacrifice from which we can continue to recruit the revolutionary cadres of our movement.

In summary I emphasize these points: We have a plan which will carry us all the way to our goal. The essence of this plan is the building of an organization which is in effective and continuous contact with the general public through its propaganda and which, in its structure and in the composition of its cadres, has the full capability of taking the place of the present System in all its aspects: communications, internal security and the maintenance of order, legislative and judicial establishments, public education, economic regulation, military leadership, etc.

We can see the steps which must be taken in order to bring our plan to its final realization. They stretch out before us for years into the future. But we have no time to sit and daydream about what must be done next year or the year after that. Instead, our attention and our energies must be concentrated on the step immediately before us. Only in that way can we make real progress toward our ultimate goal and avoid the cynicism and defeatism which are the deadly enemies of our revolution.

Nevertheless, I shall share with you in future issues of ACTION many—though not all—of the details of future steps in our plan and the considerations which lie behind those steps. In the next ACTION we shall look at some organizational developments which lie ahead and at some considerations governing various types of organizational activity.

IMPORTANT NOTICE

A "working" meeting of all National Alliance/NYA members and supporters in the Washington area will begin at 7:00 PM, November 24 (Sunday), at 703 23rd St. South, Arlington. Plans will be made for future organizational activities in the Washington area. All members are requested to attend. Supporters are invited to attend. Spouses and interested friends are welcome.

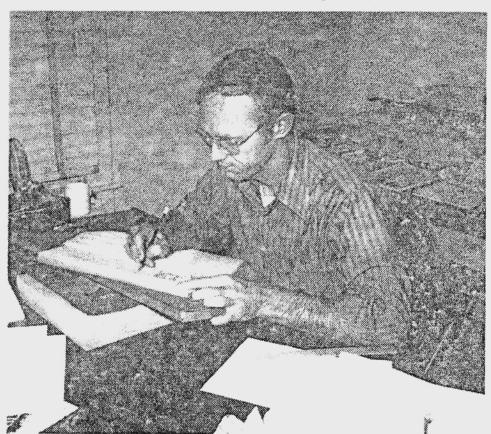
ACTION

INTERNAL BULLETIN of the NATIONAL YOUTH ALLIANCE

No. 37

November 1974

NEW NATIONAL OFFICE STAFFER. On November 7 Mr. Dennis Nix joined the National Office staff on a full-time basis. Nix, 29 years old, has been a member of the National Alliance since August. Before he came to Washington to work on the National Office staff he lived in St. Louis and worked as a furnace operator for a steel mill.



DENNIS NIX WORKS ON A CARTOON FOR ATTACK!

Prior to joining the Alliance he became aware of the horrible treatment of White prisoners in St. Louis' racially integrated city jail, and he formed an ad hoc group called Save the White Prisoners. Public marches and leaflet distributions which he organized focused the attention of St. Louis citizens on the racial problem in the city jail. Public hearings were held, suits were filed, and the city administration was eventually forced to make a number of changes in the jail facilities so that White prisoners would have a better chance of avoiding gangerapes and beatings by the Black majority of immates.

Mr. Nix's work in the National Office will be as an artist and cartoonist for ATTACK! and as an organizer for the series of public meetings which the Alliance will begin holding in the Washington area in November.

NATIONAL AWAKENING BEGINNING. It's been in the air for at least the last year, and now it's noticeably stronger. The natives are definitely getting restless, and the popularity of the aliens is slipping badly.

Americans' awareness of Jewish control over their lives is growing, and more and more Americans are speaking out against this control. Senator Fulbright made his strongest statements yet on this subject in his November 2 speech at Fulton, MO (quoted in the current ATTACK!). And now statements made by Gen. George S. Brown, chairman of the Joint Chiefs of Staff, at a speaking engagement in Durham, NC, on October 10 have finally surfaced in the controlled press. Gen. Brown pointed out the Jewish control over newspapers, financial institutions, and the Congress, and he further stated essentially what was said in the last paragraph of the page 2 article in the current ATTACK!, namely, that if Jewish control of America's foreign policy caused much worsening in the economic situation the people might rise up and put an end to that control.

Beyond these few public statements by courageous (or reckless) public figures, more and more average citizens are also beginning to figure out for themselves who is behind America's hastening ills. The number who have begun to stir from the mind-numbed state of passive acquiescence induced by the mass media is still relatively small, but it's growing. Every time the Jews scale a new peak of arrogance in openly flaunting their power, more Americans begin thinking about what it all means.

Our task of helping them to wake up and then showing them what to do is as difficult and urgent as ever, but our efforts are being rewarded by ever greater success. Now is the time to redouble those efforts. The current issue of ATTACK! (November 1974, No. 31) is especially well suited for alerting Americans to the dangers and hardships resulting from the Ford administration's "Israel first-America last" policy.

WHO RULES AMERICA? leaflets are still receiving a very good response from the public. The National Office is receiving a number of orders every day for 50 or more of these leaflets from persons with whom we have had no previous contact. When these new persons distribute their leaflets, they cause still other persons to contact us, and the process continues.

It always helps for our activists to keep the pump primed, however, and you should certainly order a quantity of these leaflets now, whether you have previously done so or not.

NO MORE WAR bumper strips are now available from the National Office. They are printed in brilliant red and black and have a permanent adhesive which makes them nearly impossible to remove from traffic signs, mail boxes, office buildings, etc. They are 4" by 12" in size, and the price is \$1 for 8 or \$8 for 100, shipped postpaid. Now is the time to plaster the country with these.



PRINCIPLES OF ORGANIZATION --- A LETTER FROM DR. PIERCE

Dear Friends and Fellow Fighters for a New Order:

The proper structure of any organization depends on the goals of that organization and the conditions under which it is obliged to strive toward those goals. The long-range goals of the National Alliance are of unprecedented magnitude, and the conditions under which we must work, while not unprecedented in difficulty, are certainly formidable enough.

We want to build a whole new world, and we want to build it on a radically different ideological basis from that of the present world. In order to do so we must contend with the most determined and even fanatical opposition from the carriers of the Judeo-liberal-democratic sickness and from all those with a vested interest in the present System.

Unfortunately, our opponents are able to marshal overwhelming forces against us and have almost unlimited resources at their disposal. Their chief strength, of course, is their monopoly control of the mass media. Not to be forgotten, however, are their dreadful power of the purse and their ability to deploy all the police powers of the state against us.

We are at present not only a minority but an unpopular minority.

If our fellow Americans had not been hypnotized by the mass media, most of them would find themselves in agreement with the ideals for which we stand. But the Enemy has managed to raise a barrier of fear and misunderstanding between us and the public, a barrier which we must break down.

Although a national awakening is already beginning, until we have been able to completely overcome the insidious effects of the Enemy's brainwashing of our fellow Americans—and that is a task which must be measured in years—we must count on the continued indifference or hostility of many of those we are trying to reach, and we will remain a minority, albeit a growing one.

These considerations condition the general organizational principles which guide us in building the Alliance. Those general principles are:

1) FUNCTIONALITY. The Alliance must grow in a functional way. Its form and structure must be determined, first, by its primary task, which is the propagation of our message of hope for a spiritual rebirth and a new life for our race; and, second, by its secondary task, which is to provide, eventually, the complete organizational framework for a new society and a new government.

In other words, we are and will remain, first and foremost, a propaganda-making organization. We understand the term propaganda in its broadest sense, including both propaganda of the word and propaganda of the deed—in short, all feasible means for capturing the hearts and minds of our fellows.

But we are also the seed of a new society, a new racial and national community. As time passes and we gain members, that seed will grow into a complete and functional community within the larger community which it will one day replace, a state within the state which it will one day supersede.

- 2) MASS ORIENTATION. The Alliance must have a mass basis of support and of participation in its program, and it must keep its propaganda oriented toward a mass audience. It must avoid dependence for its support upon the representatives of any single special interest, and it must not restrict its appeal to any segment of the population defined in terms of occupation, income, age, geography, educational level, or present ideological orientation.
- 3) PERSONALITY. From the generalized mass which responds to its appeal, the Alliance sifts out those most capable of strengthening its cadres. The structure of the organization must always be such that the man or woman with greater understanding and self-

discipline is able to fill a proportionately greater role in its program and make a larger contribution to its efforts than those less well endowed.

Thus, the development of the Alliance is governed by the principle of personality, which is one of the twin pillars on which our ideology rests. The level of authority and responsibility reached by any member is dependent upon his degree of understanding of and commitment to our goals, so that the organization itself is a hierarchy of will and intellect.

- 4) UNITY. The Alliance must be monolithic in purpose, in doctrine, and in strategy. Although it draws its recruits from left and right, from both radical and conservative elements of the population, and although it utilizes them in many different ways and to many different degrees, it must keep them always directed toward the common purpose.
- 5) FLEXIBILITY. In tactics the Alliance must remain completely flexible. Any means are permissible in achieving its ends, so long as the means do not contradict the ends.

Though our purpose remains unchanging, we may change tactics from day to day or use different tactics in different places at the same time. Our doctrine is based on the eternal and God-ord-ained laws of Nature, but our tactics are based on the demands and the resources of the moment.

The ways in which these five principles of organization are applied to the structure and growth of the Alliance cannot be fully discussed here, but a few illustrative examples can be given.

The principle of functionality lies behind the relative emphasis given to the production and public distribution of ATTACK!, as opposed to other activities which might receive this emphasis instead. An ultra-left group, such as the Symbionese Liberation Army, can kidnap someone or blow up a government building, and the news media will glamorize that group and disseminate its message to the public.

That doesn't work for us, however. If we want the public to recognize and understand us, we must reach them through our own channels of communication. Since our aim is to replace existing institutions with our own, we must develop the basis for a smoothly functioning propaganda machine which can grow and diversify and become stronger until it is effectively competing with the controlled media for the attention of the public.

The principle of mass orientation has not played as large a role in the growth of the Alliance as it will in the future. When the economy is functioning smoothly enough so that the average citizen can maintain his accustomed standard of living, it's hard to attract his attention to even the most urgent racial, social, or political issues. The world may be crumbling into ruin around him, but so long as he can sit in front of his TV set with his beer, he doesn't care. Only a racially conscious minority will respond to the appeal of the Alliance under such conditions.

But when the economy falters, the masses become more receptive to criticism of the System and more willing to consider alternatives. There has already been an increase in emphasis on economic issues in our propaganda in the last few months, and the future will see a further shift in this direction as well as the introduction of new propaganda techniques more suited for reaching a mass audience than our previous efforts.

Our mass orientation affects the choice of our means of propaganda as well as its content. Thus, we have shifted from mailing as the primary means for the dissemination of our propaganda materials, to street distributions. Mailings generally go to a minority which has already given some evidence of a particular ideological orientation, whereas street distributions reach everyone.

The principle of personality stems from a recognition that human history is a record of the thoughts, achievements, and deeds of exceptional individuals. Applied to the structuring of a society or an organization, it tells us that the most progressive structure is the one which has built into it a mechanism of natural selection for bringing those individuals of greatest ability and will into positions of leadership.

Thus, the Alliance provides a maximum opportunity for individual initiative on the part of its members. Those who seize this opportunity are able to play a leading role in the development of the Alliance. Those who do not will never be artificially boosted into leading positions. Authority within the Alliance is always earned, never bestowed as a favor.

The policy of local autonomy for Action Units is in accord with the principle of personality. It also provides certain advantages in avoiding countermeasures by the System. This is a topic which will be discussed fully at another time.

The unity of the Alliance, which consists of members widely distributed geographically, is maintained through the leading role played by the National Office. Although individual members and

Action Units often produce their own leaflets dealing with local issues and otherwise engage in propaganda on their own initiative, ATTACK! provides the ideological guidelines for everyone.

As the Alliance grows there will be other regular publications besides ATTACK!, but the National Office will retain its overall editorial role in coordinating their contents with the Alliance's program. And the National Office will also continue to provide the unifying link between all the component parts of the Alliance, no matter how large it becomes.

In other words, the cancer which has been eating away more or less painlessly at our insides for so many decades is finally beginning to hurt. Let us thank God for that pain, because it is the only thing which can convince most Americans that aspirin won't work and that surgery is necessary.

The pain will get worse in the months ahead, as America's racial, economic, crime, and foreign problems continue to grow, and the demands which the Alliance will make on all its members and supporters will grow accordingly. But, as the "American way of life" continues to collapse into ruin around us, we can at least be sure that all our efforts and sacrifices will yield a greater growth for the Alliance than ever before. And in that assurance we can better endure the growing pain of America's cancer, for we know that, even in this winter of agony, the springtime of a new birth is beginning to take shape.

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PUBLIC MEETING. All Washington-area members and supporters should plan to attend the Alliance's public meeting on Tuesday evening, January 7. The meeting will begin at 7 PM in the United Way hall of the Ramada Inn of Alexandria, at 901 N. Fairfax St., just south of National Airport.



No. 38

December 1974

PUBLIC MEETINGS BEGUN. The first Washington-area public meeting in the Alliance's new recruiting program was held in Alexandria, VA, on the evening of December 8. Because of the press of work in the National Office and because of the anticipated effect of the holiday period on attendance, the next public meeting was delayed until January 7. It will also be held in Alexandria.

Thereafter, it is planned that meetings will be held no less frequently than twice each month. As the National Office staff grows, so that the work load on present staffers can be spread out, meetings will increase in frequency.

As with nearly all Alliance activities, our meeting activity is programmatic—i.e., it depends for its effectiveness not upon any spectacular, one-shot, hit-or-miss effort, but upon a continuing, repetitive program, yielding progress which may seem small at first, but which grows on itself, step by step.

It was because of this that the beginning of our public meeting activity was delayed until the National Office staff was strong enough to undertake meetings on a regular basis—and it is for the same reason that we can be certain of the long-range success of this activity, regardless of any temporary disappointments or setbacks we may experience with particular meetings.

Advertising for the first meeting was only by word of mouth and by flyers inserted into each copy of ATTACK! sold in Washington during the four days preceding the meeting. As a result, the hall hired for the meeting was less than half filled. Those attending were a good mix of new people and previous Alliance contacts, of male and female, and of all age groups.

Dr. Pierce was the main speaker, and his topic was "Who Rules America?" ATTACK! Assistant Editor Dennis Nix also spoke, on the deteriorating racial situation in the United States.

Speaking at the January 7 meeting will be Dr. Pierce, on the topic "Behind the Coming Crash: Minority Control of American Foreign Policy." Also speaking will be Mr. Richard Cotten, director of the National Documentation Institute and publisher of "Conservative Viewpoint," whose topic will be the role of the Anti-Defamation League of B'nai B'rith as an "enforcement" agency for keeping American business and political leaders in line with Jewish policies.

One continuing responsibility of all Alliance people in the Washington area will be attendance at all public meetings, regardless of any temporary inconvenience or interruption of other plans that this may entail. Each Alliance member or supporter should also endeavor to bring with him to each meeting as many friends, neighbors, relatives, and other potentially interested persons as he can. Although the primary responsibility for arranging the meetings rests on the National Office staff, the responsibility for building attendance at them rests on the entire Washington-area National Alliance/NYA community.

ATTACK! MOVING INTO COMMERCIAL NEWSSTANDS. In addition to our ATTACK! newsrack program, the Alliance is also beginning to place ATTACK! in some commercial newsstands.

Most drugstore newsstands could not handle ATTACK! if they wanted to, because they are dependent for their supply of periodicals and paperback books upon news wholesalers who refuse to let their retailers handle any independent publications. Needless to say, the wholesale news business is a tightly controlled Jewish monopoly in most large cities. This is not universally true, however, and there are still a number of independent newsstand operators in the country who can carry any publications they want.



Alliance members should seek out such newsstands in their own communities and try to persuade the operators to handle ATTACK! on a consignment basis. Don't look for "conservative" news dealers. Most "conservatives" are afraid of their own shadows and won't handle anything that looks "radical." The best bets are newsstands which carry a wide selection of non-standard periodicals—even Markist literature and "underground" comic books—and have hard-boiled operators who are not easily intimidated and will carry anything which sells.

If the operator agrees to carry ATTACK!, give him 15 or 20 copies of the latest issue and tell him that when you come back next month with the next issue you will collect his unsold ATTACK! s plus 10 cents for each one he has sold. A big factor in determining the sales of a relatively "unknown" publication such as ATTACK! will be the prominence with which it is displayed. Try to talk the newsstand operator into putting ATTACK! in a favorable location on his shelves.

NO MORE WAR leaflets are available in unlimited quantities from the National Office. Leaflets remain the single most important medium for making initial contacts with new people, because they can be distributed in such large numbers. All members should keep a supply of current leaflets on hand at all times, so they will be available whenever an opportunity arises for using them. Whether you choose to strew them by the thousands from an airplane flying over your community or hand them individually to passersby or surreptitiously slip them into the magazines at local barbershops, you are advancing the cause of the Alliance whenever you use them.

TV EDITORIALS FOR DR. PIERCE. On December 23 and 24 Dr. Pierce appeared three times in broadcasts by NBC's Washington-area television station, WRC-TV. He rebutted an earlier handgun-confiscation editorial sponsored by the station. Dr. Pierce's remarks in favor of the individual American's right to keep and bear arms were widely heard throughout the Washington area and received an enthusiastic response from many persons.

The television station granted Dr. Pierce air time under provisions of the "fairness doctrine" of the Federal Communications Commission. Patriots often overlook opportunities for using the mass media to propagate their ideas. On the next page is a typical letter protesting an item of anti-American propaganda broadcast by a television station and requesting an opportunity for a rebuttal.

Following that, for your general interest, is another letter concerning the same matter.

NATIONAL



ALLIANCE

MATIONAL OFFICE: BOX 3535, WASHINGTON, DC 20007

(703) 525-3223

December 30, 1974

Mr Taber Bolden, Manager WRC-TV National Broadcasting Co. 4001 Nebraska Av, NW Washington, DC 20016

Dear Mr. Bolden:

On Saturday evening, December 28, at approximately 7:30 PM, I saw a television commercial broadcast by NBC, about two minutes in duration, which was sponsored by the Department of Health, Education, and Welfare. The commercial was in the form of a monologue by a pretty, blonde girl performing calisthenics, and its propaganda message was, "Wouldn't it be terrible if America were all White?"

I am not fully informed as to what obligation, if any, NBC or WRC-TV is under to balance such propaganda by presenting material representing different points of view. I do, however, wish you to know that the National Alliance does hold a view directly opposed to that expressed in the HEW commercial which you broadcast, and that we would appreciate an opportunity to offer a rebuttal, or in some other way express our view, so that the public can be given a more nearly balanced presentation of opinions on the vital topic of the racial composition of America.

Sincerely.

William L. Pierce Editor-in-chief

cc to Mr. Richard E. Wiley, Chairman Federal Communications Commission 1919 M St., NW Washington, DC 20036

The Future Belongs to Usl

NATIONAL



ALLIANCE

NATIONAL OFFICE: BOX 3535, WASHINGTON, DC 20007

(703) 525-3223

December 30, 1974

Mr. Caspar Weinberger, Secretary Department of Health, Education, and Welfare 330 Independence Av, SW Washington, DC 20201

Dear Mr. Weinberger:

Last Saturday evening I saw a television commercial broadcast by NBC which was sponsored by the Department of Health, Education, and Welfare. The commercial was in the form of a monologue by a pretty, blonde girl performing calisthenics, and its propaganda message was, "Wouldn't it be terrible if America were all White?"

Of all the racially destructive enterprises in which your department of the Federal government has been engaged recently, I don't believe I have seen anything else which so clearly expresses the true motivations of you and your co-workers. You are to be congratulated for your frankness in this particular instance.

I am a little annoyed, I must admit, when I consider that, as taxpayers, the members and supporters of the National Alliance are obliged to pay part of the bill for you to produce and broadcast such vicious propaganda. It is because of this that I am moved to ask you the following questions:

- 1) Do you have any pamphlet, policy statement, or other available publication which clearly sets forth the aims and underlying philosophy of your racially oriented television commercials? If so, I will greatly appreciate your sending me a copy.
- 2) Do you have specific statutory authority to expend money for such propaganda activity? If so, please cite this authority for me.
 - 3) What are your plans for continuing such activity in the future?
 - 4) Have you ever considered what will happen to you when the

(more)

The Future Belongs to Usi

Weinberger

3

people of America have finally had enough of your busing and your quotas and your clever propaganda and all your other efforts to destroy the White race and they rise up and put an end to such things? It bears thinking about.

Sincerely,

William L. Pierce Editor-in-chief

cc to Senator Warren G Magnuson, Chairman Subcommittee on Labor and Health, Education, and Welfare U08 NSOB Washington, DC 20510

and Committee on Appropriations
U. S. House of Representatives
U. S. Capitol, Room H218
Washington, DC 20515

SPRING IS COMING-A LETTER FROM DR. PIERCE

Dear Friends and Fellow Fighters for a New Order:

Our movement is emerging from a long, dry spell into a springtime of renewed activity and growth. Much more will be required of each of us than in the past.

The Alliance has always been "extremist" in its views and its program, and this has kept the great majority of comfortable, lazy, and timid people away from us—even those who agreed with us in principle. Now, although the majority remains lazy and timid, though perhaps a shade less comfortable than before, a growing minority is realizing that the program of the Alliance is no more extreme than the situation in which we find ourselves calls for.

In the past the resources on which we could depend and, consequently, the personnel we could recruit and the activities in which we could engage were strictly limited by the unwillingness of most patriots to "get involved" in anything other than safe, comfortable, and undemanding club- or hobby-type political activity. In particular, there was an unwillingness to jeopardize jobs and social or economic status by doing or saying anything contrary to the norms imposed by the System.

Today that unwillingness is beginning, gradually, to yield to the realization that everything—jobs, status, savings, standard of living, even life itself—is in imminent peril of being destroyed as America continues down the road to ruin.

Today it is beginning to dawn on White Americans—even those in our incurably stupid and greedy middle class—that fleeing to the suburbs will not save them or their children from the planners in Washington who are hell bent on destroying the White race. Yesterday's "extremist" predictions of a mulatto America do not seem so extreme now.

Today more and more of those who desperately hoped that letters of admonishment and threats to vote for someone else would somehow make the traitors and criminals in our Congress mend their ways are realizing that only a firing squad can make honest men of them. They are realizing that all the polite, civilized, Constitutional—and safe—tactics in which they placed their faith have not worked and that maybe, just maybe, there is no way the present System can be patched up and salvaged. They are beginning to think the formerly unthinkable—that only a total revolution can save America from slavery and our race from extinction.

MEMBERS: If you are still receiving only 10 ATTACK!s for distribution each month, now is the time to increase your monthly order to 50. Write the National Office today, so that you will be shipped 50 of the September ATTACK! Also begin increasing your monthly dues to \$5.

SUPPORTERS: Have you recently considered increasing the mount of your monthly pledge—or changing your status to that of member and participating more actively in recruiting for the Alliance? You may make a notation on your pledge record card, and the National Office will make the necessary changes in its reports.

EVERYONE: Do you know someone who is now an ATTACK! subscriber but not a member or supporter? Now is the time to convince that person to become affiliated with the Alliance so that he can begin receiving ACTION as well as ATTACK! If you are now sharing your ACTION with others, tell them they will have to become either members or supporters if they want to read future issues. Also remind them that supporters receive their ATTACK!s via first-class mail and that members receive their shipments via United Parcel Service.

ACTUONI

INTERNAL BULLETIN of the NATIONAL YOUTH ALLIANCE

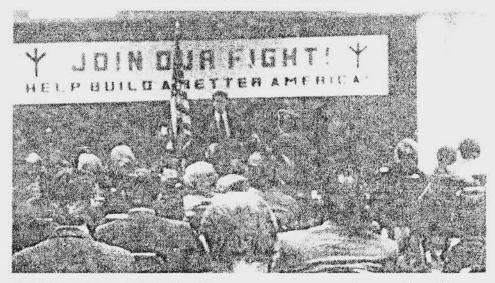
No. 39

February 1975

COMMENTS ON THE NEW ATTACK! format have been received from a number of members and supporters. All changes made recently were generally popular, with Dennis Nix's cartoon strips receiving the most favorable comments. Our first fictional feature in ATTACK!, "The Turner Diaries," was also well received.

Several persons regretted the dropping of the "Sick Pic of the Month." Actually, that feature has not been dropped, but it may be omitted from time to time to make room for other material until we are able to increase the size of ATTACK! to 16 pages.

Most persons approved of the new layout of the front page, but there were a few suggestions that we should do more to "deradicalize" the front page so that we can reach a wider audience. In the past there have been suggestions that the name "ATTACK!" sounds too militant and probably keeps many citizens who don't want to become involved in anything radical from buying our paper on the street. Similarly, there was a recent suggestion that ideological slogans should be kept off the front page and that front-page headlines should stimulate the interest and curiosity of the passerby without warning him that if he buys a paper he is "becoming involved."



ALLIANCE CONTINUES taking its message to the people. Here ATTACK! editor Dr. Pierce drives home the National Alliance program to a crowd of interested Washington-area residents at the latest public meeting in Alexandria, VA.

Considering the fact that ATTACK! is an outward-directed publication, written primarily to reach and persuade the general public rather than our friends and supporters, and considering the TV-induced state of spinelessness of the average American, these suggestions are probably sound. At the same time, we must remember that we are militant in our attitude and that the Alliance is a radical organization, in that our program goes to the root of things and calls for revolutionary changes. We have never tried to deceive the public on this point, and we don't intend to begin now.

Nor can we afford, at this time, to publish two newspapers—one for fainthearts and conservatives which tells part of the truth and another for real men and women (and fainthearts who have had their spines stiffened a bit by the first paper) which tells the whole truth. In the future, when the Alliance is much better heeled than now, we will have a whole spectrum of different publications, but for the present we must get by with just one.

We have tried to make the best compromise we could between these conflicting requirements. The name of the paper will remain ATTACK!, for historical reasons. Much has already been invested in that name, and it is gaining a recognition factor among the public. The reduced size of the logotype, however, de-emphasizes its militance and gives more space on the front page for other material.

In future issues more front-page space will be used for headlines, and these will be aimed more at arousing interest than generating revolutionary fervor in the casual observer. He will have to buy a copy and read the inside pages to realize he has gotten hold of something hot. Until the general public is in more of a revolutionary mood than at present, we will keep revolutionary slogans off the front page, but the content of ATTACK! will remain as revolutionary as ever.

There were a few criticisms of the comic strip "Jerry and the Pirates" in ATTACK! 33 as being "too rough" or "too crude." The first time the word "motherfucker" was used in ATTACK! similar criticisms were received by the National Office. Please be assured that we are not letting our standards slip, nor do we have any intention of converting ATTACK! into either a raunchy, sex-oriented publication or a "redneck" newspaper. But we are trying to attract as many readers as possible from the general public—many of whom would never read, much less understand, an ATTACK! editorial but will read comic strips, and the rougher the better. Anyone who thinks "Jerry and the Pirates" was too rough should take a look at the cartoons in National Lampoon, which is one of the hottest-selling magazines among young adults today.

We are not trying to convert rabid neo-liberals with ATTACK!; probably only a severe physical trauma will be able to accomplish that, in most cases. But we are trying to make ATTACK! the most effective propaganda organ for recruiting from the general public which we can possibly produce at this time. We still have much to learn, and many more changes in ATTACK! will undoubtedly be made in coming months. A continued stream of comments from Alliance members and supporters, hopefully reflecting the reactions to the paper they have observed in other persons rather than their own pet peeves or desires, will be essential to reaching this goal.

What we have already achieved, in the opinion of the National Office staff, is the best racial-political periodical in print in this country. No one should be either ashamed or afraid to be seen reading it or to give it to someone else to read. So let's get busy and help build circulation.

The most important way of doing this remains direct distribution of ATTACK!s, either through street sales or through giving copies to friends, neighbors, and co-workers. Indirect methods can also be effective, however, and among these are:

- 1) Mailing a current ATTACK! to anyone whose letter to the editor of a local newspaper indicates he may be a good prospect, if his address can be determined. Use of a telephone book and a zipcode directory will often be sufficient for this purpose, except in the largest cities.
- 2) Taking advantage of every opportunity to get free radio advertising for ATTACK! by telephoning call-in radio programs. Whether your announcement is relevant to the subject other callers have been talking about doesn't matter. Let the radio audience know that there is a great publication they have been missing, that it's called ATTACK!, and that a free copy can be had by writing Box 3535, Washington, DC. Many ATTACK! readers are already using this method regularly, and the National Office receives a steady stream of inquiries from radio listeners.
- 3) Placing inexpensive advertisements in your local newspaper. A typical ad might read: "WHO REALLY RULES AMERICA? For a free copy of a devastating expose of the powerful wirepullers who control America from behind the scenes, write the National Alliance, Box 3535, Washington, DC."

MORE HELP IS NEEDED at the National Office, in the worst way. We urgently need a woman in our order department and a man

us help with our expanding newsrack program in Washington. Neither position requires special skills or previous experience, but they both require a great deal of character and commitment to our cause. Please write the National Office immediately, giving full - resonal particulars, if you are interested.

MALE MEMBERS in the Washington area with a sturdy constitution and an interest in the martial arts and/or physical development are invited to contact the National Office about the possibility of participating in the Alliance's first Defense Unit. This Unit will have the responsibility for maintaining order at public meetings. Training will depend to a certain extent on the number of persons participating and may include gymnastics and sports activities, lessons in crowd control, unarmed combat, and weapons drill.

Evening Journal, Wilmington, Del., Tuesday, Jan. 14, 1975 ***

Presidential Aims? Muskie Refuses Bait

By WILLIAM P. FRANK U.S. Sen. Edmund S. Muskie, D-Maine, beamed list night when Delaware's lone as "the man who, perhaps, is no time for American supcould be the next president of port of Israel to waver." the U.S."

It happened when Rep. Pierre S. du Pont IV, R.Del., purposes: to stimulate the spoke briefly at the Israel sale of Israel bonds for the Bond Committee banauct in the Hotel du Pont where it country and to honor Harry was announced \$1 million David Zutz. Wilmington insurworth of bonds had been purchased in Delaware in recent weeks

another try at the presidency. he kept it quiet. During a greetings from Itzhank Rabin, press conference before the prime minister of Israel.

dinner, Muskie avoided any commitment.

During his speech, he followed a strong theme that U.S. representative haded him - Israel must survive and "this

The dinner had two economic development of that ance executive who received the Prime Minister's Medal of angered some quests. Israel. It was presented to Zutz by Irving S. Shapiro, autounced that in response to If Muskie has in mind chairman of the Du Pont Co. the anti-Israel placards be board of directors, along with

As the 48 guests arrived at the Hotel da Pont, they were greeted on the 11th St. entrance by a half-dozen pickets carrying anti-Jewish and anti-Israel placards. One said they represented the National Altiance, a Washington-based organization that charges Congress, high-ranking national efficials and the media are "in the pockets of the Zionists."

There were instances of pear-conflict as the signs

During the dinner one guest was increasing his purchase of Israel bonds from \$25,000 to \$50,000.

ON JANUARY 13 Delaware activists publicly protested a U.S. senator's appearance at a function whose purpose was to send still more American dollars out of the country during a time of economic crisis.

ACTIONAL BULLETIN of the NATIONAL ALLIANCE

No. 43

July-August 1975

THE LEAFLET accompanying this ACTION is a completely rewritten and updated version of the most popular leaflet the Alliance has ever published. By redesigning it to be printed on a large newspaper press we are now able to produce it in extremely large quantities at the lowest possible cost. Despite several sharp increases in the cost of paper and postage since WHO RULES AMERICA? first appeared, we have been able to reduce the price substantially for bulk orders of the leaflet. By keeping the price as low as possible, we hope to put several million of these leaflets into general circulation before the end of the year.

Sample copies of the leaflet will go out to all ATTACK! readers with the September issue of ATTACK!, which is now ready. In order to get the leaflets moving into public circulation as soon as possible, however, the National Office is temporarily cutting the price to members and supporters in half, for orders of 1,000 or more leaflets. UNTIL SEPTEMBER 30, MEMBERS AND SUPPORTERS ONLY MAY ORDER THESE LEAFLETS AT \$5 PER 1,000. Beginning October 1 the price will revert to \$10 per 1,000—which is still 33% lower than the price was a year ago.

These leaflets are not designed to be given to carefully selected friends who already have the right orientation. They are designed to be broadcast to the general public. The Jewish control of the mass media is the most sensitive and potentially explosive issue in America today. It is something that any housewife, retail clerk, barber, or steelworker can understand without a detailed explanation of the other ideas of the National Alliance. They just need to be given the facts. That's what this leaflet does.

There are hundreds of ways you may broadcast WHO RULES AMERICA? You can get up at 5 AM and drive through a dozen or so large shopping-center parking lots, scattering leaflets out your car window. (If you're not afraid of being charged with littering, you don't even have to get up at 5 AM.) You can heave a batch of them out a restroom window from the 12th floor of your office building, preferably during the lunch hour. Or you can go back to your office building at night and slip a leaflet under every office door as you roam the corridors. You can even rent a small airplane and shower leaflets over selected neighborhoods of your city (but watch out for the FAA!).

Whether you stand on a streetcorner and hand leaflets to passersby one at a time or dump 50,000 of them from an airplane, you should decide now to make the mass distribution of WHO RULES AMERICA? in your community your project for September. Not only will you be getting the most important possible information about America's problems into the largest possible number of new hands at the lowest possible cost, but you will be helping to build the Alliance.

The National Office receives more new inquiries from the public as a result of leaflet distributions than from any other activity.

ATTACK! NEWSRACKS in Washington, DC, continue to get the Alliance message to hundreds of Federal workers and tourists every day. Because of this the Enemy is stepping up efforts to suppress our newsrack program.

His guilty fear of having an awakened White majority demand a reckoning from him drove him first to attempt to keep ATTACK! s away from the public by raiding our racks and destroying the papers in them. But our rack patrolmen, although spread very thinly, caught enough thieves in the act to force the Enemy to take more desperate measures. He applied pressure to the District of Columbia government, and the letter on the next page was the result.

The letter informed us that 68 of our newsracks, located in the main commercial and Federal area of the city, had been licensed "in error." According to the police regulations our racks would have to come down.

But things didn't work out quite the way the Enemy planned. When the chief of Washington's business license office was told that he must enforce the police regulations governing the type of newspaper vending rack from which most of our ATTACK!s are presently being sold—and the regulations do, indeed, restrict so-called "honor system" racks—he interpreted the regulations as applying to all unattended newspaper vending racks, whether coin-operated or honor racks. Thus, he sent the same letter we received to the WASHINGTON POST, the WASHINGTON STAR-NEWS, the WALL STREET JOURNAL, and all the other newspapers with vending racks in the city. All must take down their racks before October 31 or be in violation of the law!

The WASHINGTON POST and the WASHINGTON STAR-NEWS alone have more than 2,000 newsracks in the affected area of Washington, and they have no intention of removing them. Sometime in November there will probably be a court hearing on the matter, and at that time the Enemy will attempt to convince the authorities that the newsrack prohibition should be enforced against ATTACK! but not against the WASHINGTON POST or the other newspapers. In order to protect our rack program, we must replace as many of our honor racks as we can with coin-operated racks of the type used by the other newspapers—before November.

We were gradually changing from honor racks to coin-operated racks anyway, but now we must raise an additional \$7,000 (approximately) in a hurry, so that we can complete the transition. This money is over and above our regular operating budget.

We will, of course, defy the city government to stop us from selling AT-TACK!s for as long as we can, but our principal concern is to continue getting ATTACK!s to the people—not to get locked up for civil disobedience.

HAVE YOU CONSIDERED A CAREER in the National Alliance? As Ameri-

ca's situation worsens and our struggle grows, our need for more men and women to devote themselves to Alliance activities on either a full-time or part-time basis also grows. We have a severe need at this time for more office workers and organizers in the Washington area. If you think you may be qualified, please contact the National Office. Remember, there is nothing more satisfying in this life than knowing that you're doing something that's really vital.

NATIONAL OFFICE CORRESPONDENCE is badly backlogged at this time. We apologize if you've sent us a letter which hasn't been answered, but there just isn't time to do all our work here. We are concentrating all our efforts on filling orders for ATTACK!s and leaflets immediately, and letters have to wait. We will have more help soon, and we hope you'll be patient until then.



No. 44

September 1975

THE NEW "WHO RULES AMERICA?" LEAFLETS are moving well. A good secondary response (i.e., from new people who received leaflets from Alliance members or supporters) is coming in now, and it indicates that the leaflets are being very widely distributed over the United States and Canada. A tertiary response should start soon, as the ripples continue to spread.

An ideal leaflet would be self-propagating. That is, one would need to scatter only an initial handful to the winds. Enough persons who picked up one of these "seed" leaflets would order 50 or more leaflets so that the total number of leaflets ordered in this secondary response exceeded the number of "seed" leaflets. Then the tertiary response would exceed the secondary response and so on, with the demand for leaflets continuing to grow until the country was saturated with them.

Unfortunately, although we always strive for this ideal, we have never—yet—succeeded in producing a self-propagating leaflet. Some propagate more easily than others, but they all require a continuing effort on the part of all of us to spread more and more "sseds." Otherwise, the ripples soon die out. Let's keep them spreading!

The new postage rates make it harder than before for the National Office to break even on leaflet sales, but the reward for us is the large number of new names and addresses of interested persons we acquire. Many of these persons later become ATTACK! subscribers or Alliance members.

One piece of evidence that our leaflets are getting under the skin of the Enemy is the clipping from the JEWISH PRESS on the next page, which was provoked by our NO MORE WAR! leaflet.

THERE ARE THREE ISSUES which activists may use very effectively for recruiting at this time. They are:

- 1. The betrayal of the American people by the Congress and the Ford administration, which are sending American arms, money, and men to the Mideast, in opposition to the clearly expressed desire of the people. This issue should be used to drive home the point that the government in Washington has completely sold out to an alien power and, therefore, no longer is entitled to the loyalty of the people.
- 2. The economic issue, in particular the declining standard of living of the average American. Concentrate your argument on the falling productivity of the work force, the growing non-productive segment of the population, and the consequent fall in real income for workers. These are aspects of the economy which the mass media neglect, but they are especially

No More Wars!

As the talk grows about the tragedy to more: possibility of having American troops brought into the Sinai to monitor the peace and to persuade the Israelis to give up the Sinai action against the Arabs and passes, it may be of vital impor- attempt to seize the Arab oil tance to consider the question: fields. And that will bring us into Will the American people stand for direct conflict with the Soviet any serious American intervention in the Middle East? It would seem to be more than obvious that after Vietnam the possibility of violent opposition to any more intervenhaters of both Right and Left are unified in their opposition to nuclear weapons against the Amerian support in military terms, of the nations of the free

Every fascist Left Group has, as world'. The fascist Right is not quite that willing to end America's military role but the thought of adds: United States troops aiding a beleagured Israel, drives them insane with rage.

One of these groups is the sick MORE WARS!" The flyer begins:

"The Zionists minority in volved in the next outbreak of Mid-policy be changed." dle East fighting."

getting involved and perhaps killed people to stark hatrd of the Jews is buttressed by the threat of and the Jews are the major enemy another oil boycott which will lead of the fascist right. What is into economic catastrophe and teresting about the NA is the fact worse. Thus:

always one of the enemis of the has happened and no one fin fascist Right but when he speaks anything dangerous in this. C against Israel he becomes a

on from dire warning of economic

"When that happens there will be overwhelming pressure for America to take direct military Union which also has vital interests in the Middle East (ed. note the willingness of the right fascits to 'understand' the Soviet 'vital interests' when Jews are tion seems clear. Certainly, the concerned). Since the Israelis have already threatened to use Arabs, a direct U.S.-Soviet confrontation in the Middle East may result in Armageddon.'

Of course, almost any gentile who is even cool to Israel needs a personnel to seriously consider American role of 'policeman of the little more brainwashing to decide disobeying orders which put to oppose any American interven- Israel's Interests about of tion. Expecially when the NA

what happens to America. They sahotage - in order to halt the are willing to fight to the last further involvement of America in American GI and the last Israel's military schemes. The National Alliances, rumored to be American dollar to hold onto their time has come to punish the recepient of Arab funds and ill-gotten Arab land... American's traitors..." working out of Washington, D.C. A defenses have been dangerously flyer put out by the NA reads: "NO weakened by the "Israel first- and the NA should be brought to American last" policy of trial. Secretary of Defense Schlesinger America, in collaboration with the and other Zionists or pro-Zionist Secretary of Defense and other officials... And it will be continued high government officials (sic), is as long as the Zionists have the trying to railroad America into Congress and the White House in another war. If Washington continues to support Israel's war aims American people rise up, as against her Arab neighbors then General George S. Brown said, and hooked up to the national water America will certainly become in- break this Jewish lobby will the

The threat of American soldiers calculated to arouse the American tion inhabitants who were that they openly call for soldiers to "As Senator Fulbright warned break the law, to violate their oath gorecently (ed. - Fulbright was and to disobey orders. Yet nothing



EWISH PRESS .

General Haim Herzog, who was appointed Israel Ambassador to the United Nations, assumed his position at the beginning of August.

(photo by Israel Sun)

sider, however, what they write:

"The time has come for military American's interests. The time has come for civilians to engage in "But the Zionists don't care acts of civil disabedience - even

This kind of speech is treason

Hint Return To Arab Villages

TEL AVIV (JTA) -- Ikrit and near the Lebanese border, were supply system, indicating that the government may soon permit the This poisonous venom is return of their original Arab C to evacuate for security during Israe' Independ pipes v

-2-

important aspects for showing the racial basis of today's economic problems. Be sure to emphasize that the American living standard will continue to fall until the System is overthrown.

3. The System's domestic racial policies. If you are talking with high school sudents or the parents of school-age children, emphasize the damage racial integration (not busing, but integration itself) has done to the schools. Point out the steadily falling performance of White high school graduates, as measured each year by nationwide tests, during the period of forced racial integration of the schools. If you are talking to young workers, emphasize the favoritism toward Blacks in hiring and promotions, which is the result of Federally imposed quotas. In either case, bring in the point that White Americans are suffering because of the government's favoritism toward racial minorities and that this favoritism can only be ended by smashing the System.

The first two issues should be particularly useful in persuading persons with a leftist orientation, who may be initially resistant to the racial emphasis in the third issue. All three issues have been treated repeatedly in recent ATTACK!s, and quantities are still available to fill bulk orders.

THE ALLIANCE'S FOREIGN CONTACTS have increased substantially in recent months. Although the National Office has made no effort to establish contacts with European groups or to solicit subscriptions outside North America, ATTACK! has nevertheless attracted a certain amount of attention in Europe, Australia, South Africa, and elsewhere. A number of subscription orders from individuals have been received, and approximately a dozen organizations—principally in Germany, Scandinavia, and England—have requested a courtesy-exchange of publications.

White people all over the world are facing the same long-range problems we face in North America, and there is a growing realization everywhere that the same Enemy is behind those problems. The Alliance welcomes this growing world-wide interest in our struggle and our ideas, and we look forward to the day when there will be active collaboration with many individuals and groups outside North America.

sekretariat der "Intereuropäischen Nationale" gegründet wurde.
Leider bot sich keine Gelegenheit den Antrag zu stellen, die Lebensrune, die sowohl das Symbol der flämischen Bewegung "Were Di" als auch das unsere ist, für unsere gesamte neue europäische Bewegung vorzuschlagen. Nach reiflicher Überlegung erscheint es uns schon deshalb wichtig, da wir uns somit von der neuen Linken, die ganz folgerichtig die Todesrune als ihr Sym-

THE CLIPPING on the left is from the German patriotic magazine MUT. The Life Rune is the symbol of several racially oriented organizations in Europe. In general, the racial and ideological connotations of our symbol are much more widely recognized there than in America.

Unfortunately, our critical shortage of funds and staff personnel at this time restricts us to little more than filling foreign subscription orders. We do not even have the time available in the National Office to engage in anything but the most cursory correspondence with the many persons who have written us recently from Europe and elsewhere.

Reproduced below are portions of the September issue of the SOUTH AFRICAN OBSERVER, a racially oriented newsletter with a world-wide circulation. Reprinted in this issue is the editorial from ATTACK! No. 38.

THE SOUTH AFRICAN OBSERVER

SEPTEMBER, 1975

A Journal for Realists

EDITOR: S.E.D. BROWN P.O. Box 2401, PRETORIA Telephone: 75-2347

Vol. XX No. 6

Single copy 40 cents. Twelve copies R4,50 post free.

Registered at the G.P.O. as a Newspaper.

VORSTER PRESSURES ON RHODESIA

12

S.A. OBSERVER

September 1975

OPEN LETTER TO THE U.S. CONGRESS

THE following Open Letter to the U.S. Congress appeared in the August issue of ATTACK, the official publication of the National Alliance, Washington, D.C.—editor Dr. William Pierce,

This Open Letter clearly reflects the growing anger of patriotic Americans to the subversive forces undermining their country and nation.

ALL OF YOU together are not solely responsible for what has happened to America, but each of you, without exception, is partly responsible. And the Day will come when each of you will be called to account for that responsibility.

MONSTROUS CRIME AGAINST CHILDREN

But you brought every one of these plagues down on our heads. You passed the "civil rights" laws which gave us busing in the first place — and then you refused repeatedly to specifically outlaw this monstrous crime against our children. It was your scramble for Black votes and your cowardice in the face of the controlled news media which allowed our cities to become crime-infested jungles. You set up the requirements that employers had to meet racial quotas. And you passed the immigration laws which started the flood of non-White immigrants into America — a flood which is now out of

UNIVERSITY CONTACTS have also increased substantially this year, especially at the faculty level. More and more university professors have become alienated by the Judaization of America's institutions of higher education, and they are looking for a way to fight back.

Again, just as with our new foreign contacts, we are limited in the degree to which we can exploit this new interest because of our severe shortage of funds and staff personnel. We urgently need more help here in Washington to keep on top of these and other opportunities.

APPROXIMATELY 60 MEMBERS who have been sent several notices of unpaid dues are being weeded from the National Alliance membership and mailing lists with the mailing of this ACTION. If you are one of them, you will receive no further dues notices—and no further issues of ACTION or ATTACK! until you pay your delinquent dues.



No. 45

November 1975

A NEW LEAFLET is enclosed with this bulletin. It is designed especially for mass distribution in communities suffering under forced-busing orders or facing such orders in the near future, but it should also be effective elsewhere. All members and supporters should purchase the largest possible number of this new leaflet.

The WHO RULES AMERICA? leaflet is also still available in large quantities. Remember, the Alliance makes a larger number of new contacts among the public through leaflet distributions than through any other means. Now that we are printing leaflets in much larger quantities than ever before, using inexpensive paper and a huge newspaper press, it is necessary for all our people to participate in leaflet distributions to a larger extent than before.

THE RESPONSE to the last questionaire sent out by the National Office, in which members and supporters had an opportunity to express themselves about what they thought we were doing wrong, what we were doing right, and what else we needed to do, was very helpful. Therefore, a reply slip is enclosed with this ACTION to remind members and supporters once more of the value of constructive criticism. In the future similar reply slips will accompany all ACTION mailings—provided a reasonable number of persons use them. It is not necessary to send a reply every month, but each member and supporter is invited to do so and to return the slip with his dues or pledge. Because the work load in the National Office is still out of hand and correspondence is badly backed up, please don't expect a personal reply each time you submit a suggestion or criticism. When we have recruited more office help we can answer more letters, but for now we can only promise to read all suggestions carefully.

A MESSAGE FROM DR PIERCE

People often ask me, "Are we making any progress? Are we winning? Can you see victory ahead?"

I answer thus: "Yes, we are making progress, but not enough. The Enemy, despite a few setbacks he has suffered recently, is gaining ground faster than we are. Therefore, we cannot claim to be winning at this time. Nevertheless, I can see victory ahead—far, far ahead, and the road to that victory is rocky indeed. It runs through a vale of sorrows the likes of which we have never yet experienced."

Let me explain my answer, because a full understanding of it is essential to all of you who have made, or may soon make, the decision to travel that road.

The Alliance has gained new members in the past year, and we have increased our capability for generating and distributing the printed word, although our rate of growth has not been what we would like. The real progress we have made, however, is of a different sort. It is progress toward a correct assessment of our situation and of its necessary remedy, progress toward the new outlook and the new attitude we must have before we can begin winning, progress toward truth.

There was a time, 10 years or more in the past, when virtually all racially cons-

cious, decent White Americans were "conservatives" or "right wingers," and all "radicals" and "revolutionaries" were either Jews or morally degenerate Whites. Gradually, however, the realization has dawned on more and more White Americans that the situation in which our race has gotten itself admits to no "conservative" remedy.

A correct assessment of the implications of the biological time bomb which the Enemy has built in America is beginning to be made. Former "right wingers" are beginning to understand that the growing non-Unite army of occupation in America, now 40 millions strong, cannot be made to go away by writing any number of letters to their Congressmen or by passing any Constitutional amendment or by undertaking any other sort of reform. It is a biological problem, and it requires a biological solution. There is no other way.

Without a doubt, those who have understood this unpleasant fact are still only a tiny minority, far outnumbered by those who will waste untold time and resources trying to get Mr. Wallace or Mr. Reagan elected next year. But the mere fact that ATTACK!, with its uncompromisingly revolutionary message, is now read by tens of thousands of substantial and respectable citizens each month—and not just by the "losers" and social dregs who are always ready for a revolution—is an indicator of real progress.

Willingness to recognize the necessity of revolution, as opposed to reform, is only the first part of the change in attitude we have been working to bring about. It is far easier to tear down an old, decayed structure than it is to erect a new, sound one in its place. What we must do now is infuse our revolution-oriented minority with a new outlook, a new world-view which will not only sustain them on the long and difficult road ahead but will guide them in the building of a new society and a new world when victory has been won. Otherwise that victory will not be lasting.

This is an important point. One does not simply take a number of small businessmen, lawyers, housewives, students, farmers, and factory workers, convince them that the government in Washington is filled with traitors who need to be hanged, and then build a revolutionary army from these people who will proceed to do what needs doing. First, the task facing them is so difficult that extraordinary motivation is required. Second, they must have a unifying creed which serves as a guide to proper action in all matters.

We have until now concerned ourselves almost exclusively with various practical matters involved in building our army and in fighting the Enemy. We have worked to increase the circulation of ATTACK!, to distribute leaflets, and to do other necessary things, but we have not devoted as much thought as we should to the spiritual side of our struggle. Now we must work harder than ever at the things we have worked at before, but we must also begin making sure that we all know the answers to certain fundamental questions.

Among these questions are: Why is it necessary that the White race maintain its biological integrity? What is God's will in this matter? What is the proper relationship of the individual to his race, and of the White race to the rest of Greation? In what way do our lives have an absolute meaning and value? What is the purpose of man's existence? How does the individual attain immortality? What are the basic values on which we want to build a new society?

It should be noted that these questions are not new. But our answers to them are, even though in some cases we may simply be looking at an old answer in a new way. And the integrated whole of which the answers to these questions are parts is the new creed which must sustain and guide us. The degree to which we assimilate this creed and live by it is just as much a sign of progress as the number of ATTACK! newspacks

we set up or the number of leaflets we are able to put into circulation. In the long can it will be more necessary for our victory than everything else.

To some the foregoing may seem an exaggeration. They may say: "We know who the Enemy is. The only other thing we need to know is how to destroy him. Tell us how, and let's get on with it. We don't need any fancy philosophical notions." Such an attitude might be acceptable if we were faced only with a tactical problem having a reasonably quick and easy solution, but that is not the case.

The problem before us is one of enormous depth and complexity, and its ultimate solution will be anything but quick and easy. It is so difficult a problem that few will tackle it and fewer still continue to grapple with it for long years on end, unless they first have a completely convincing answer to the question: "Is it necessary that we attain the goal we have set for ourselves?"

Is our effort necessary? Are all our sacrifices necessary? Is it necessary for us to prevail over the Enemy?

That question has been asked, in different forms, by men of our race through the ages. Previously it might have been, "Is it necessary for good to prevail over evil?" Or, even earlier, "Is it necessary for the forces of Light to prevail over the forces of Darkness?"

But for us the most general form of the question is: "Is it necessary that the world continue its evolution toward ever higher states of existence?" And, in view of the clearly demonstrated intentions of the Enemy, the specific form of the question which is pertinent to our present struggle becomes: "Is it necessary that the most highly evolved race of man, the pinnacle of Creation, maintain its integrity—that it protect and preserve its unique features and give free rein to its creative urges, rather than drown these things in the cesspool of miscegenation? Is it necessary that man continue his climb toward the superman, rather than plunge again toward subman?"

And if we understand the great, upward course of evolution of the universe, the eternal process of Creation symbolized in our Rune, to be the self-manifestation of God--then it is clear that what we are doing is necessary. Our struggle is that part of God which is in us seeking its own self-realization. It is the struggle of the human toward the divine, of manhood toward Godhood.

In our race this divine spark, this upward urge, has always been too strong to be denied. In this age of the ascendancy of the powers of Darkness, however, the minds of many are confused. The urge is still there, but it has been misdirected. The Enemy has blinded most of us to the fact that the inchoate gases of the void; the silent, frozen mountain peaks; the rustling trees of the forests; the teeming jellyfish of the oceans; and man are parts of the Vhole, which is God. God existed before man and will exist after man has surpassed himself, but man is now, for a period, a part of God, of the ever-changing, ever-evolving Whole. All the parts of the Whole serve God's purpose, but of those parts only man is capable of a consciousness of that purpose and a willful contribution to that purpose.

Once we have freed ourselves from the false teachings of the Enemy--once we understand the inequality of all things, the inequality of the races--then the consciousness of our purpose can be restored and the necessity of our struggle becomes apparent.

To be continued. . .



No. 47

January 1976

A VANLOAD of "Who's Behind Busing?" leaflets was dispatched from the National Office to Detroit on the weekend before the beginning of court-ordered racial busing there this month. Many of the leaflets were handed to passersby, and others were spread wholesale through the affected V hite neighborhoods, although cold weather and snow on the ground were major hindrances. Activist Alan Balogh, in charge of the Detroit leafleting, was detained for several hours by police for questioning during the operation, but he was later released without being charged.

AS THE WORKLOAD GROWS in the National Office, our need for properly qualified and motivated staff members also grows. We have reached the point now when several important programs are being held up and 90 per cent of the letters received in the National Office, other than routine orders for material or inquiries which can be satisfied with one of our standard introductory mailings, are going unanswered. For several reasons, we have hesitated to hire the needed personnel in the Washington labor market, but we must do something very soon. We would be very pleased, therefore, to hear from any female member or supporter willing to accept a full-time position on the National Office staff doing general office work and from any male member or supporter willing to accept either a part-time or a full-time position working with our Washington newsrack program. Modest but adequate salaries are available.

SEVERAL MORE MEMBERS have registered complaints about the violence in The Turner Diaries. They objected in particular to the January episode, in which a racially mixed carload of junkies was dispatched via shovel and crowbar. One member in Idaho even returned his membership card and resigned. If that is what the revolution we have been talking about is to be like, then he wants no part of it. We either fight according to the Geneva Convention and treat everyone fairly, or he will not participate. To indulge in the sort of "brutality" depicted in The Turner Diaries, he wrote, "is to adopt the mentality and morality of our enemies. Then, even if we win, we only succeed in replacing one evil force with another."

Now, if he were only one, isolated case, we would not bother to make an issue of his objection here. But there is good reason for believing that the attitude expressed by our ex-comrade in Idaho is widely shared by White Americans. So, fair warning is given now. If you find the violence in The Turner Diaries distasteful, you had better skip the future episodes, because the reading is going to get a lot rougher!

You should, of course, keep in mind that Mr. Macdonald's book is fiction, not fact. It is set several years in the future, because the political and social conditions it depicts in America, in which the Organization is forced to resort to violence against the System, probably will not actually come about until the 1980's. But it is fiction with a purpose, and that purpose is to accustom patriots to thinking in more realistic terms about the struggle ahead than has been their wont.

We Westerners have had it pretty easy these past few centuries. Our super-

iority in the arts of war and peace has been so overwhelming that we have met no serious challenge from other races. Accordingly, we have vented our aggressiveness almost exclusively on one another. The bloodshed has been enormous, but we have, nevertheless, generally exercised certain restraints. We developed a code of proper behavior in fighting one another, which, although it was often violated, still has had a generally beneficial influence. At least, its intent was thoroughly admirable.

But we are faced with an entirely new situation now—and, in fact, have been since World War II, which was our first really major conflict in a long time in which the West was opposed by a non-Western enemy (although most Americans didn't realize that at the time, and still don't). We are now in the era of race war, and we had better learn a new set of rules pretty damned quick.

With the exception of the Pacific theater, the two primary forces in opposition in World War II were Europe and Jewry. The Germans fought for Europe, and the Americans, the British, the Russians, and the various communist partisan groups fought for Jewry Europe—and the Vest—lost the war, and one of the reasons we lost (though certainly not the only reason) was that the Germans just weren't brutal enough. They were mentally and morally unprepared to wage war Jewish-style.

When the Germans encountered guerrilla opposition in France and in the occupied eastern and southeastern territories, they just couldn't cope with it—much as Americans found themselves unable to cope with guerrillas in Indochina more recently. The Germans took hostages, and they even shot a few, but that was just what the guerrillas wanted them to do. The Germans never were able to solve the guerrilla problem, and they were obliged to devote a major portion of their military effort to it throughout the war.

The Red Army, on the other hand, had no such problem, for they knew exactly how to deal with guerrillas. They were perfectly prepared to depopulate a thousand square miles of occupied enemy territory—to kill every living thing, guerrilla or otherwise—at the first sign of civilian resistance. Even in the Soviet Union itself, entire national groups (the Volga Germans, for example) who were considered to be a potential threat to the Soviet war effort were uprooted en masse and deported to Siberia—millions of people—with enormous suffering and loss of life. In Poland the Reds nipped any anti-communist resistance in the bud by simply exterminating, in the Katyn Forest and elsewhere, practically the entire Polish officer corps, which, during wartime, comprised most of Poland's leaders.

When the Red Army stormed into Germany they were egged on by the Soviet-Jewish propaganda commissar, Ilya Ehrenburg, who exhorted the communist troops to use mass rape and murder as means of subduing the civilian population: "Kill! Kill! In the German race there is nothing but evil; not one among the living, not one among the yet unborn but is evil! Follow the precepts of Comrade Stalin. Stamp out the fascist beast once and for all in its lair! Use force and break the racial pride of these Germanic women. Take them as your lawful booty. Kill! As you storm onward, kill, you gallant soldiers of the Red Army!"

A great many people are evidently of the opinion that it's better to lose a war than to sully one's honor by stooping to Jewish tactics in order to win it. Perhaps that is so, when White people are the only ones in the arena. Then the consequences of a lost war are a loss of territory, a change of politicians, perhaps more taxes and a lower standard of living for a few decades.

But in the struggle we are now facing, infinitely more is at stake. We lost the last round, and the consequence of that loss has been more catastrophic for

us than any other war in history. If we lose the next round, we lose everything, forever. If the White race goes down, then the whole meaning—even any memory—of honor, of chivalry, of fair play goes down also.

Anyway, Americans are no longer entitled to make such a fuss about playing by the rules. What we have already done at the behest of the Jews—in World War II and since—has made a mockery of any claim to national honor we may have once had. What we flatter ourselves with by imagining as chivalry or decency is really hypocritical squeamishness. We are dangerously soft, not dangerously decent.

The fact is that we are up against an enemy who thinks nothing—absolutely nothing—of cutting throats, of gouging eyes, of liquidating prisoners by the millions, while the very thought of having to use a knife—or a crowbar—to kill an enemy is terrifying and abhorrent to the average White American. He is simply not mentally prepared to survive in the jungle which racial integration is making of America.

It is no longer a matter of preserving his principles, but of preserving his race and all its posterity, to the end of time. The average American, as already mentioned, does not seem to understand this—or to be prepared to make the necessary adjustments if he did understand it. But we in the National Alliance are not average Americans. We are people who, more than anyone else except the Jews, know exactly what is at stake.

So, let us make up our minds. Are we going to do whatever is necessary to win the struggle for control of the future of this planet in which we are now engaged, or are we not? The National Alliance is no place for persons who are not sure of the answer.

BUT THERE IS ONE ASPECT to our former member's complaint that we must take seriously. He should never have become a member of the Alliance, but--as mentioned above--as an unaffiliated citizen, he speaks for many others of a similar frame of mind. They are people whose basic orientation is right but who simply do not have the necessary constitution to participate actively in our struggle.

Nevertheless, we need their support in order to win. We must keep in mind that, whereas perhaps 30 or 40 per cent of the White population of America still has a more-or-less healthy racial attitude, even if not fully conscious of it, probably less than one per cent of the population is capable of meeting head-on the problems which we must solve. That one per cent, or half of one per cent, must do all the hard work and must understand what the work is all about, but they must have the material and moral support of a much larger number of Americans who will never understand what it's all about--and, more importantly, don't want to understand.

What we must learn to do, more successfully than in the past, is to tell the whole truth to those who are capable of absorbing it, while simultaneously telling only part of the truth to everyone else. Our own members, upon whose full understanding depends the proper functioning of the Alliance, must be sheltered from no part of the truth, while the general public must be told just enough to win the support of a sizable portion of them without frightening them away.

Our problem is somewhat like that of a physician with a hysteria-prone, middle-aged woman who has cancer. If he tells her the plain, unvarnished truth--that her insides are eaten up with a malignant growth that will have to be cut out, and that she may not survive the surgery if she waits much longer--her most probable reaction will be to run straight to a quack, who will assure

her that he can save her with his miraculous anti-cancer pills. Just take them as directed, and the nasty tumor will surely go away. She is so terrified of the surgeon's shining scalpel that she is ready to believe anyone who will tell her that there is an easier way.

So, what should the surgeon do? He could simply say to himself that hysterical, middle-aged women who do not have enough strength of character to accept the truth about themselves, no matter how grim, do not deserve a chance for a new life. But, if he is genuinely committed to doing whatever he can to save the patient, he might tell her: "You have a serious problem, but don't worry; I believe I can take care of it for you. It will merely be necessary for you to check into the hospital for a couple of days, and we will give you a general anesthetic. When you wake up, the issue will have been decided." And he says this with a reassuring smile and a pat on the back, instead of testing the edge of his scalpel with his thumb while grimly announcing his diagnosis.

He has told her no lies; he has merely avoided telling her that part of the truth he feels she cannot handle. And he has been especially careful to keep his scalpel out of sight!

Our problem, of course, is actually harder than the surgeon's. We must avoid waving our scalpel in the face of the average citizen who picks up his first copy of ATTACK! But we must still be able to let that citizen know that we do have a scalpel, in case he is one of those few who is capable of handling that knowledge. If he is one of those, he will be attracted to us because we do not hold out any hope of superficial, "conservative" solutions; because we tell the whole truth; because we are preparing ourselves to go all the way. And the rest must be attracted despite these things.

Perhaps it is fortunate that the average American has such a large capacity for self-deception. Many of those who will not recognize that no quantity of letters to Congress can make the growing army of 40 million non-Whites in this country go away and who still think of themselves as "conservatives" are also capable of supporting a fundamentally radical organization without admitting to themselves that it is radical--if we do not rub their noses in it too vigorously.

Perhaps ATTACK! has been doing too much nose-rubbing, too much scalpel-waving. At least, that is what many people tell us. We are obliged to experiment, to try different approaches from time to time, so that we can find the best way to reach our goals. One experiment we will be trying in the next few issues of ATTACK! is to offer the average reader something he can be a little more comfortable with, something he can handle more easily. We will tell no lies, and the whole truth will still be there for those who are looking for it, but we will endeavor to make it a little easier for the reader who does not want to see it, not to.

As part of the experiment the "Future Zero" comic strip will be discontinued. The page with the membership application form will be redesigned and rewritten. We will avoid some of the "rougher" editorial cartoons. We will blend the ad for books dealing with military matters into a more general book ad--as soon as our new book list has been completed.

The Turner Diaries, however, will be continued -- and, as warned above, the reading will get rougher. But we have reached the portion of the book (beginning with the March episode) where the average reader can more readily remind himself that it is only fiction, and not a visualization of the Alliance's program.

What those of us who write and edit ATTACK! will continue to count on as heavily as before is a steady feedback from all Alliance members as to the kind of reaction they are finding to ATTACK! during their distributions. Only thus can we evaluate the success of our experiments and plan correctly for a more effective ATTACK! in the future.

MONTHLY MESSAGE III

Last month we began looking at the question, "What is the purpose of man's existence?" We saw that there is, in the men and women of our race, an inborn, intuitive urge to order our lives in accord with some purpose beyond the satisfaction of our daily whims. This urge is stronger in some men than in others.

We also saw the importance which this urge, or its degree of fulfillment or non-fulfillment, has in determining the type of world in which we live. Human society tends to be orderly and truly progressive when men with a more highly developed sense of inner direction prevail, and society becomes chaotic, regressive, and decadent when men with a weaker sense of direction prevail, or when all tend to lose or ignore their inner directions.

But even in the best of times, when men with a strong sense of purpose have the upper hand, few--if any--have a true understanding of what that purpose should really be. They feel an inner direction, but they mistake where it is pointing. And so the great majority of even the best of men go in the wrong direction, following false purposes.

Men strive for the True Purpose, but their striving is in the form of an almost-blind groping for something seen only dimly and indistinctly, like a half-remembered dream. Their imperfect understanding leads them far more often into error than into truth.

The greatest cause of error--the greatest hindrance to a proper response to our sense of inner direction--has been a wrong outlook, a wrong general attitude toward life and the world, a wrong philosophical framework within which we interpret our inner promptings. Just as using a badly flawed lens to read a message distorts it and, more often than not, causes us to misread it, so forcing an interpretation of our sense of inner direction into the wrong philosophical framework distorts it and leads us into error.

The wrong general attitude toward life and the world which is presently leading our people into such grievous error and wreaking such havoc in the world is what is very loosely and generally known as "liberalism." It is what we have called neo-liberalism, in order to distinguish it from the attitude which was called liberalism prior to the 19th century. Its particular aspect which determines the individual's attitude toward himself and which is primarily responsible for the misinterpretation mentioned above is egoism.

Egoism predisposes the individual to ask the wrong questions, or to ask them in the wrong way, as well as to misread the answers he receives. In looking for his proper direction in life, for goals, the neo-liberal asks himself some variation on the question: "How can I achieve true happiness?"

The answer he receives may tell him that he must strive to be "well adjusted" or popular or successful at some endeavor, but the answer was already inherent in the question itself. For egoism is an attitude which considers only the self and ignores the Whole, of which the self is only a part and upon which the self depends for any meaning or significance. It is an immature attitude,

an infantile attitude, the attitude of incomplete men.

The egoist may be "religious"; he may babble of helping others or of "serving God." But his vision of God is determined by his egoism, and it is a false vision. It is a vision of a supernatural yet personal father-figure in the sky, an anthropomorphic deity who maintains a personal watch over the egoist, shielding him from certain dangers, helping him achieve the self-gratification he seeks, and waiting to welcome him personally into a heavenly mansion at the end of his allotted three-score-and-ten years of earthly existence. Thus, to the egoist "serving God" is simply another way--a self-deluding way--of serving himself.

But the spiritually mature man of our race, the complete man, has a different vision, a vision with infinitely more distant horizons than that of the egoist. It is a vision which encompasses the Whole, or as much of the Whole as our understanding at this stage of our evolution will allow, and in which the self is seen as a part of that Whole—a vital part, an important part, but, nevertheless, only a part.

And yet even this vision of the spiritually mature man is usually not as clear and sharp as it might be. He must strive with all his will and understanding to see fully and clearly the way in which the part—the self—is related to the Whole. When that is revealed to him, then he knows with certainty what his purpose is. It is the One Purpose, which we seek here.

And it is the greatest of ironies that, whereas the egoist, seeking only to save himself, ends by losing himself in death, the man who scorns egoism and orders his life in accord with the One Purpose thereby opens for himself the possibility of true immortality, as we shall see.

To be continued . . institution



INTERNAL BULLETIN of the NATIONAL ALLIANCE

No. 48

February 1976

THE ANTI-DEFAMATION LEAGUE of B'nai B'rith, acting through its front, the Institute for American Democracy (IAD), is raging about a recent issue of ATTACK! The January issue of HOMEFRONT, the monthly bulletin of the IAD, carried a full-page blast at the National Alliance. Under the headline "Fascist Publisher Calls for J. Stanley Pottinger Dead," the HOMEFRONT article displayed a reproduction of the entire front page of the January ATTACK! Quoting sections of the ATTACK! article on Pottinger, the IAD bulletin went on to complain: "A HOMEFRONT reporter bought ATTACK! from a display rack at 15th and H Sts. in the center of downtown Washington, only a few blocks from Pottinger's office."

Until we set up our ATTACK! newsracks in Washington, the Enemy had a total monopoly over the newspapers and other publications reaching the general public, and now he is unhappy that we have begun breaking that monopoly. One can walk all over the nation's capital, and one sees newsstands selling the Washington Post and other publications controlled by the media masters—and one also sees ATTACK! ATTACK! is the only publication sold openly on the streets of the capital every day which challenges the Enemy—the only one. Think about that!

In this nation of 220 million people, with hundreds of so-called "right wing" organizations churning out their publications, only the National Alliance is making a serious, continuing effort to reach the man in the street. The others seem to be interested primarily in preaching to the converted—or they simply don't want the trouble they know they'll get if they "provoke" the Enemy too much.

Unfortunately, some of our own people seem to have been infected with this negative attitude. We heard complaints that the front page of the January issue was "too strong" and that people might be arrested for distributing it. You may be sure that, if there are to be any arrests, the first person to be arrested will be Dr. Pierce. Until that happens, no one else is justified in using fear of retribution from the System as an excuse for inaction. Eventually, of course, every genuine patriot must be prepared to face arrest.

IN CONTRAST to the complaints about the January issue, there has been a generally enthusiastic response to the February ATTACK! ——especially to the article on the Jews in the Soviet Union. Inquiries have been made about a reprint of that article in pamphlet form.

The National Office will be happy to make a reprint of "Jews, the USSR, and Communism"——if the members and supporters really want it. But we can't afford to print 100,000 pamphlets and end up stuck with three-quarters of them. So, give us a commitment, and we'll do it. To be specific, suppose we produce a four-page, tabloid-size pamphlet of the article and charge \$1 for 12 copies, \$5 for 100 copies, or \$40 for 1,000 copies (all postpaid). How many will you buy? Use the accompanying reply form to let us know. We can have the pamphlets printed in a couple of days.

ONE OF THE FAVORITE THEORIES circulating among conservatives and right wingers these days is that the world is controlled by a mysterious group of plutocrats, headed by Nelson Rockefeller, called "the Bilderbergers." These plutocrats meet once or twice a year in some remote spot, surrounded by armed guards, and decide which nations shall go to war and which remain at peace, whether or not they will arrange a worldwide depression or continue the inflation for another six months, etc. Al odd to all the

Rockefeller himself, according to the theory, gives both Kissinger and Ford their orders and will soon replace Ford altogether and rule openly as a dictator. And there are many other details. The theory has been elaborated over the past few years until it now explains virtually every aspect of world and domestic affairs—although not necessarily in a self-consistent manner.

Actually, the Bilderberger theory is a mixture of half-truths and hokum. The Bilderbergers are a group of politically oriented captains of industry and finance and Jewish intellectuals of the Bernard Baruch - Henry Kissinger stripe. Some, like Rockefeller, are ruthless, ambitious tycoons, while others are soft-headed, utopian theorists. They do not rule the world, although we might justly suspect them of having ambitions in that direction. And Rockefeller, far from becoming the dictator of America or even our next President, will very probably fade quietly from the American political scene within the next year or two.

The main thing that's bad about the theory is not that it's wrong but that it diverts people's attention from the real problems we must face. Even worse, for many of its adherents the Bilderberger theory serves as an excuse for doing nothing. "How can one hope to prevail against such a colossal conspiracy, which controls the whole world and has power over every aspect of our lives?" they argue to themselves.

It is interesting to note that the radical left has its own form of this theory. The leftist version is just as conspiratorial and full of hokum as the right-wing version, only the leftists don't call them "the Bilderbergers" but "the ruling class." There seems to be a real need in some people, regardless of their political orientation, to explain the world in terms of a gigantic conspiracy. Thus, we have hordes of Americans who are convinced that Oswald didn't kill JFK and Sirhan didn't kill RFK. For these people, everything is much more complicated than it seems. They are the ones who know right away that the butler is the one who actually "done it," even though someone else is caught standing over the corpse with a smoking gun in his hand.

And it is because of this need that the various conservative "lobbies" and newsletters responsible for building up the Bilderberger theory will continue pushing it. It brings in the shekels from the frightened and titillated conservatives who believe it.

But it also distracts them from the Jewish and racial aspects of America's plight and, therefore, tends to "neutralize" them (even though, in one version of the theory, Nelson Rockefeller is a secret Jew). There's probably no point in making a big fuss about it, because that will only tend to alienate some present adherents of the theory who can be gradually won over to a correct view. Let us just be sure that we ourselves don't get taken in.

MONTHLY MESSAGE IV

Before we proceed further toward the answers to certain fundamental questions, let us fix one fact in our minds: Reason does not, and never has nor ever will, determine our ultimate goals for us. That determination must, by its very nature, be made by our inner sense of direction, by our psyche rather than by our intellect. It is essentially a religious rather than a rational decision.

No matter how clever we become, no matter how far we advance in every realm of science, we can never use our reason alone to answer such questions as: What actions, what modes of behavior, are, by their nature, evil, and what are good? Or, having defined good and evil, why should we strive to do good and to promote good things? Why should we not do evil instead, or remain indifferent to both good and evil? Why should we seek beauty rather than ugliness? What is beauty, anyway? How do we know that the abominations of a Picasso or a Chagall are not beautiful, as the Jews say they are? How dare we assert that Aryan idealism is to be preferred to Jewish materialism? Why should the White race survive and have dominion over the earth? Why not the Jews instead? Or the Blacks? Or the gypsies? Or why not the liberal ideal of a mulatto world of universal equality and sameness? Which should a man, or a nation, seek in life: happiness or greatness?

No, our reason cannot answer these questions. Yet, they <u>do</u> have answers, and not arbitrary ones either, subject to the whim or inclination of the seeker. For each man and woman of our race, the answers are the same; they differ only for those of different race. But only our deepest inner selves can tell us what these answers are.

And that, my brothers and sisters, is why it is of such urgent necessity that we learn to see through the veil that obscures the message our race-psyche has for us. When we have learned to read the runes which God has engraved on our souls, then we can answer the ultimate questions. Then we will know where we are headed and why.

And then our reason must tell us the best way to get there. Our reason can examine our subsidiary goals and tell us whether or not they are consistent with our ultimate goals. Reason is a powerful tool, an <u>essential</u> tool, for accomplishing our purpose.

Anyone who teaches that intuition alone is sufficient for our purpose is as much a fool and a deceiver as he who teaches that reason alone is sufficient.

The latter error—the error of rationalism—is especially widespread among our people today. Because it has led them to foolishly believe that their values could be justified by reason alone, the Jews have been able to wreak havoc among them with their destructive cynicism.

But the former error—the rejection of reason—is also fatal. We <u>must</u> use our wits to save ourselves. If we, like all too many simple souls today, wait for the heavens to part and a voice from on high to instruct us as to our course of action, we shall surely perish forever.

But first we must pierce the veil. And that, as explained in the last three monthly messages, is something which very few men are able to accomplish by

themselves, no matter how sincere their intent. So, let me lead you by the hand to some very important answers. Together, the truth will be revealed to us. And then, together, we shall examine it and come to understand it and grow strong in our new understanding.

Come! We are already on the Path. It is a narrow and difficult Path, and dark chasms yawn to the right and to the left of us. The temptation is almost overpowering to turn around and retrace our steps to safer and more familiar territoryor, at least, to stop and cling to a rock while we rest.

But, ahead of us in the mists, there is already a faint glimmering. As we struggle upward a few more steps, the glow becomes brighter, and finally we can see the first part of the message we have been seeking. In fiery characters it tells us: "You cannot go back. You cannot stop and rest. If you seek your destiny, you must continue upward."

Not a very comforting message, indeed, but it tells us more than we might think at first glance. Anyway, there is more to the message, and we only need to go a little further to see the next part of it.

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No. 49

March 1976

THE RHODESIAN CRISIS is shaping up as the worst disaster to befall our people since World War II. The Jews and their neo-liberal camp followers are so confident of a White defeat they can almost taste the Rhodesians' blood. And it is particularly frustrating for us to be in a position where we cannot play a really decisive role in changing the outcome of this situation.

We may be tempted, as individuals, to buy a ticket for Rhodesia, so that we can volunteer to help kill Black terrorists there. But the people who really need to be killed, the people who are really responsible for Rhodesia's present crisis, are right here in America. And it is here that we must do what we can.

The new issue of ATTACK!, which will be mailed in the next few days, will have a long feature article on Rhodesia, with many photographs. The article will be directed at the man in the street and will attempt to make him understand what is at stake in Rhodesia - and who the villains are. All members and supporters are urged to begin planning now to distribute as many copies of this issue as possible.

AN ALLIANCE ACTIVIST in the Danbury, Connecticut, area, William Bingel, Jr., has written the National Office about his organizing efforts. "The recent warm weather here," he reports, "has brought the Blacks out," and this has led to an early upswing in clashes between Blacks and Whites this year. The result has been that a number of young men of Mr. Bingel's acquaintance who showed no inclination to participate in Alliance activities during the winter have begun drapping by again, with suggestions that the Alliance "do something about the niggers."

Mr. Bingel has had little patience with these fair-weather friends and has told them that, unless they are willing to work with the Alliance over the long haul, giving up their beer-and-football time for things a little less exciting than thumping some of the local wildlife, they can go solve their own "nigger problems."

"With that," he reports, "most left, mumbling and grumbling. However, a few other guys, not a part of that crowd, are now kicking in \$1.50 per week for the cause---\$1 for the Alliance and 50¢ for our own needs, such as extra ATTACK!s and other things to spread the word and help recruit a revolutionary band of patriots who are on the up and up, and not just loudmouthed punks. Right now I'm trying to collect enough items for a tag sale, the proceeds to go to the

Mr. Bingel also writes that, on top of everything else now putting demands on his time, he has just become the father of a baby girl—his second.

FOREIGN CORRESTONDENCE AND UBLICATIONS have been arriving at the National Office in increasing volume. At least six new racially oriented groups have sprung up in Germany in the last few months. England is also increasingly active. Most of the new organizations are quite small and suffer

from more-or-less severe shortcomings of one sort or another, but it is encouraging to note the increasing restlessness everywhere.

MONTHLY MESSAGE V

Last month we received the first part of the answer we have been seeking. It did not seem to tell us much, but in reality it contained the essence of everything else we will learn. Let us think about it for a moment before we go on.

What we are seeking to discover is man's purpose, both individually and collectively. Throughout a billion years of evolution the answer to our question has slowly taken shape and has been written by God on our souls, just as a different answer to an analogous question has been formed in the deepest part of the being of every living creature—and the non-living as well. (That is, the answers are different in detail, but they are all the same in a more general sense.)

In the words of one of our sisters in spirit, the sum of all these answers is the total expression of "that mysterious and unfailing wisdom according to which Nature lives and creates: the impersonal wisdom of the primeval forest and of the ocean depth and of the spheres in the dark fields of space."

To each creature and to each race of creatures the answer assigns a role and determines its relationship to the Whole. We can have only imperfect knowledge of the answers which apply to other creatures, to other races, for, although our science can tell us much, we cannot see into their souls.

What is the role of the Negro? It is evident that for the last few hundred thousand years, at least, the Negro's message has, unlike ours, told him to stop and rest. Does it also tell him that, like so many other creatures in the past, his role is finished? Perhaps we will know later.

And what of the Jew? Who can see into those dark and murky depths? Judging only from what we can observe, we might easily guess that his role is analogous, on the human level, to that of the bacterium on the subhuman level: to serve as a ferment of decay and decomposition, infecting and bringing about the disintegration of civilizations and races not proof against him. His role is to stand in the ath, cleverly persuading some to turn around and go back, slyly tripping others and causing them to stumble into the depths to one side or the other.

But the message for us is that we must neither turn back nor rest, but must continue upward, overcoming every obstacle in our way.

Upward, where?

Upward, why?

and change, and now we can read:

"Upward, toward the Creator."

"Upward, because you yourself are not only an instrument of the Creator but a living part of his Being, which is the Whole. While you were unconscious of this truth, you were a very imperfect instrument of his Will. But now the truth has been revealed to you, and as your understanding of that truth grows, so will your degree of utility as an instrument in the service of that truth.

brightly within you the Divine Spark. And that Spark will serve to guide you further along the path you must follow."

Then, for a moment, the mists clear, and we are able to catch a breath-taking glimpse of what lies ahead of us. It is as if we are standing on a narrow, rocky ridge. Behind us it falls off steeply into the dark jungle from which we have been slowly and laboriously climbing for so many eons—a jungle whose tendrils still curl across the ridge for some distance ahead of us, forming snares which will trip us if we are insufficiently vigilant.

But the ridge eventually rises above the last of the jungle and into the crystalline air above. And as our eyes continue to follow the ridge before us, ever upward, mounting to dizzying heights, we can only guess at the dangers which lie there. We already know that there were safer stretches of the ridge behind us, where the climbing was easier than it is now.

But, despite the dangers, the ridge ahead of us remains unbroken—and unending. Finally, it passes beyond the limit of our vision in the starry sky above. Who knows what new worlds it reaches—and then leaves behind it?

All we know now is that, unlike others who must remain in the jungle below, we must continue along this never-ending, always upward oath toward Godhood. But, even as the mists swirl about us once again, we can faintly see other signs ahead, and we shall soon be able to decipher them. They will tell us more that we need to know in order that we can continue climbing with a sure sense of direction that will keep us from stumbling off the oath.

To be continued. . .



INTERNAL BULLETIN of the NATIONAL ALLIANCE

No. 50

April 1976

AN ATTACK! NEWSRACK program has been launched in Philadelphia by member Alan Balogh. Mr. Balogh has three large, all-weather, coin-operated newsracks in service now, and he is expanding his operation as rapidly as he can. He gained his first experience with newsrack sales by working in the National Office's Washington street-sales program last winter.

CITIZENS BAND RADIO is a rapidly growing phenomenon which offers interesting possibilities for the propagation of the Alliance's message. There are approximately five million CB operators in the United States now, and the number can easily exceed ten million within the next two years. Most of the new CB operators do not use their radios for serious business or professional purposes (as was originally intended by the FCC in allocating a portion of the radio spectrum for CB use) but for idle chatter—something to do while driving home from work, for example.

Although the FCC regulations limit CB transmitter power to five watts and also impose strict limitations on radiated bandwidth, even within these limitations a CB operator in any metropolitan area can count on an audience of several dozen other operators for any given transmission.

In addition to these power and bandwidth limitations, there are also FCC regulations governing the use of CB transmitters. Among these are:

- l. Broadcasting is prohibited. That is, each transmission must be intended for a specific receiver or group of receivers identified by assigned call numbers and, with certain exceptions, must not be directed toward everyone who happens to be listening at the time.
- 2. The transmitting station must identify itself with its assigned call number at the beginning and end of each transmission.
- 3. Transmissions are limited to five minutes in duration (with certain exceptions). The transmitting station must maintain silence for five minutes after the end of each five-minute transmission.
- 4. Use of a CB transmitter as a hobby is prohibited. This regulation is rather vague, is intended to eliminate most of the idle "OSL" chatter which clogs the older "ham" radio bands, and probably would not stand up to a serious court challenge.

The fact is that all these regulations are widely ignored, and, with so many CB operators on the air, enforcement is extraordinarily lax. Even within these regulations, however, any reasonably prudent CB operator can saturate listeners within range of his transmitter with an ideological message. There are no prohibitions against ideological, philosophical, or political content in CB transmissions.

The National Office is particularly interested in receiving reports from members and supporters who use CB radios for transmitting the Alliance message to the public.

ABJECT, GROVELING COWARDICE seems to be the inevitable accompaniment of the soft and degenerate life-style of most White Americans, including our own sympathizers. Our activists may sometimes forget the depths of fear and paranoia to which many persons they address have sunk, and they may, therefore, not understand one reason for their failure to elicit a positive response. It is depressing to remind ourselves of this widespread cowardice, but we should, nevertheless, remember that it exists. The following unsigned letter, recently received at the National Office, is typical of dozens of others:

"Dear Dr. Pierce:

I am a student at the College of William and Mary in Virginia and have been an avid reader of your publication for quite a while. In order for me to receive copies of ATTACK!, I am forced to make journeys into the Black jungle of the District. The trips are distant, few, and costly. Why don't I subscribe, you may ask. The answer is very simple. I am afraid to get my name on your mailing list. With the Justice Department of my country filled with anti-American, Zionist, Israeli agents, I feel that I would be in danger of retaliation by my own Jew-controlled government. For this reason, I urge you to increase your area of distribution to include Richmond, Williamsburg, Newport-News, Norfolk, and Virginia Beach. I think you would find a real grass-roots support in the military and blue-collar regions of Virginia. You and your staff are no doubt already earmarked for death by the JDL and other radical-minority groups, so it wouldn't be much of a risk for you all to make a delivery run to this area, compared to the number of converts that would result. . . . "

MONTHLY MESSAGE VI

Dear friends, we have come a long way in five months. Do not be deceived by the brevity or the seeming ease of our progress. What we have learned so far can be stated in a few words, but a full appreciation and understanding of the meaning and implication of those words call for much careful thought. In the coming months we shall devote some of the necessary thought to the elucidation of those parts of our message already revealed, but it will not hurt us to look ahead occasionally to see where we are headed. We can always go back and digest more carefully what we learn.

We have been asking certain questions, and we have begun receiving partial answers to those questions. Taken altogether, our questions can be restated as just three inquiries:

Who are we?

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What is our purpose?

What should we do to pursue our purpose?

-di. Viewed as an answer to these three questions—who? what? how?—our message can be broken down into three general categories: Identity, Purpose, Survival, These three categories are all-encompassing.

The first category tells us that we are a part of the Whole, which is God. As we shall see, we are a very special part.

The second category tells us that the Purpose of the Whole is the self-realization of God. We shall see, in detail, how our purposes as individuals and, collectively, as a race, coincide with this One Purpose.

The third category tells us that the Whole has pursued its Purpose through the process of natural evolution—where we mean by the term "natural evolution" the whole process of God's creation, both in the inanimate and the animate realms. This has for us the very special requirement that we, in order to pursue our proper purpose, must safeguard our racial identity. We must preserve the very special set of attributes which the Creator has given us. We must, in other words, first insure our survival as a race if we are to proceed further along the Path determined by the One Purpose.

Now we have bitten off a great deal. It is time to back up and look at details, so that we can understand what the above generalities really mean.

Identity

So, once again, who are we? What part of the Whole, and why special?

The Whole was the primordial fireball, and we are a part of that Whole, in that we are constituted from the same particles which constituted it.

Then the Whole became the vast array of young, condensing galaxies, and we are a part of that Whole also, for the same reason.

As the Whole continued its evolution, solid worlds formed in the galaxies, with stony mountains and heaving seas and soft, enfolding blankets of air. And the only life on these primitive worlds—in particular, the primitive earth—was the immanent Life of the Whole, the same Life which existed in the primordial fireball, God's Urge toward self-realization, toward self-completion. And we are also a part of that Whole.

Then the Urge brought forth a new manifestation of Life—biological life—on the earth. And this new life multiplied and diversified and evolved, over a period of a billion years and more. While the biological life of the primeval slime gave rise to ever newer, more versatile, higher creatures, the older Life caused the mountains to descend into the seas and new mountains to rise up in their stead and chasms to open in the earth and mighty rivers to form and then dry up again. But it was in the newer form—in biological life—that the Creator's Urge most dramatically manifested itself. For therein the first glimmerings of a new self-consciousness arose.

Before there had been only the deep, immanent self-consciousness of the Whole. But then that self-consciousness began sharpening and intensifying itself in a myriad of different animate creatures. In some it never reached a level much above that in the stones and the stars, but in others it climbed higher.

And a living hierarchy was formed, a hierarchy based on the degree of consciousness of the Whole, on the degree of self-realization of God. And we are a part of that Whole.

The races of man occupy the uppermost levels of the hierarchy (at least, in this corner of God's universe). They are stretched out near the upper end of a continuum which includes every living creature. The turtle, the sheep, the leopard, the gorilla, the Negro, and European man all have their places in the continuum, but at the very tip, the uttermost pinnacle, God has wrought something new and qualitatively different: a new step upward as significant as the step from non-living to living matter.

This new step, this new level of consciousness, which has been attained only by the highest elements of man, and only tentatively even by them, is a level from which its attainees may participate actively, rather than passively, in the Creator's ongoing process. They have attained the capacity for becoming the conscious, willful instruments of God, the ordained bearers of the upward Urge. In them—in us—the Divine Spark, which glows to a greater or lesser extent in all created things, has finally burst into a tentative, flickering flame.

A full understanding of the meaning of this new development—and of the responsibility which it entails—is something which we will acquire later. Only then will we be able to answer fully the question as to our identity. (An aid to this understanding is a series of articles, now being prepared for ATTACK!, which will trace the history of our race through the last few hundred thousand years and describe the basic characteristics which determine our uniqueness.)

Purpose

And only when we have fully answered that question can we fully comprehend our purpose. Nevertheless, we can gain a partial comprehension now, based on what the foregoing tells us of our identity. In fact, knowing our identity is, in a sense, equivalent to knowing our purpose. The two are merely different aspects of the same truth.

Another way of saying that is this: Our proper purpose is to be true to our own inner nature. And we have already seen that we are, in essence, the bearers of the Creator's upward Urge. Our purpose, then, is to further that Urge, that Divine Motive.

The One Purpose toward which the Divine Motive is directed is the self-realization of the Creator through the never-ending, always upward-striving process of creation. Each stage in this process manifests a higher level of self-consciousness of the Whole, a closer approximation to the ultimate self-realization of the Creator, than the previous stage.

We are now the cutting edge of the Creator's tool, his principal instrument of creation—and, as already mentioned, a willful, conscious instrument. We are now also the principal raw material of the creative process. We must, therefore, necessarily be transformed ourselves—we must transform ourselves—in that process.

Our purpose collectively, as a race, is to transform ourselves in such a way, through countless future generations, that we continually achieve higher and higher levels of collective self-consciousness, a fuller and fuller comprehension of the Whole of which our race is a part, a more and more nearly perfect manifestation of the Divinity within us.

And our ordained purpose individually is to further the purpose of the race to the extent possible during a single generation, a single lifespan.

Survival

Finally, we come to our third question: how? The answer to this question is quite long, and we must postpone most of it until later. It involves, among other things, the entire subject of ethics. That is, it tells us how we must behave, how we must order our lives and our relationships with others and with the rest of the Whole.

But we can say two things of a very general nature at this point:

First, we must continue to <u>learn</u>. We must develop a fuller understanding, despite the unnatural conditions under which we live today, of our true inner nature. As mentioned in the message for February, we must learn to read the runes which

God has engraved on our souls. Only then can we fully attune ourselves with the Whole. Only then can we plan for the future with confidence.

Second, we must make our understanding the basis of a movement which will acquire all the necessary means for putting into effect our plan for the future.

That is, we must teach ourselves, and then we must teach others, and then we must act to secure an unopposable power base for the implementation of our teachings. Next month: some preliminary considerations on ethics.

WASHINGTON MEETING

The next meeting of Alliance members and supporters in the Washington area will be at 8 PM, Friday, May 7.

The meeting place will be 703 23rd Street, South, Arlington (National Office). This is in the Crystal City area of Arlington, just three blocks from U.S. Highway I, between the Pentagon and National Airport.

All local members and supporters are strongly urged to attend this meeting, and any non-local members and supporters who can make it are cordially invited.

Although this will <u>not</u> be a public meeting, interested ATTACK! subscribers, as well as interested friends of members and supporters, are also invited.

ACTTONICE INTERNAL BULLETIN of the NATIONAL ALLIANCE

No. 51

May 1976

AT THE MAY 7 MEETING of Washington-area members and supporters, there was a review of the Monthly Messages of the last six bulletins, followed by a discussion of means for building the National Alliance community in the area. Among specific proposals were several for cooperative business enterprises, including a new book store, among members and supporters.

It was decided to hold future meetings every other Sunday evening at 8 PM. As long as space permits, these meetings will continue to be held in the National Office, at 703 23rd Street, South, Arlington.

THE NEXT MEETING will be May 23, and those members and supporters who were unable to attend the May 7 meeting should make a special effort to be present.

Since the success of everything we are working for depends upon growth, it is important to bring interested friends to our meetings. If you believe that what we are doing is worthwhile, then it should be worth the extra trouble for you to bring along a spouse, a neighbor, or anyone else you feel may be responsive to our message. The key to power lies in the initiative of individual members in recruiting new members. For some, recruiting may seem to be very difficult and discouraging, but it can be as easy as simply persuading someone you know to come with you to a meeting. Try it!

MONTHLY MESSAGE VII

The personal conduct of those who strive to follow the One Path is based on three foundations: Knowledge, Discipline, and Service.

First comes knowledge—an understanding of the nature of man, of his relationship to the Whole, and of his purpose. Then must come action based on that understanding; we must put our knowledge to work. We must let it direct us in our daily lives, so that we live in accord with our ordained purpose, so that we serve the ends intended for us by the Creator.

Knowledge is our guide, and service is our object, but discipline gives us the indispensable means. Discipline allows us to actualize the potential strength which our knowledge gives us. Without discipline, our knowledge will remain sterile, our actions weak and ineffectual.

The gaining of knowledge, the attainment of understanding, is a lifelong process, but we have already taken the first steps toward it in the last six months. Let us now consider briefly the proper discipline for translating that knowledge into action in our daily lives.

In the most general sense, the disciplined man or woman is a person whose conscious intellect exercises the fullest possible control over his body and its subconscious needs and desires as well as over the controllable circumstances of his life. In contrast, the completely undisciplined person is a slave to his subconscious nature and to events around him. In view of what we have already learned, then, it is clear that a disciplined person, as the bearer of a higher degree of consciousness than an undisciplined one, is further along the One Path.

But we need more than generalities. We need to fill in all the details of the structure, of the means, which lies between our guiding knowledge and the object of that knowledge. We need a detailed discipline which will allow us to translate our knowledge into service.

Please note that we are using the word "discipline" in two slightly different, but closely interdependent, senses: first, in the sense of a general exercise of will, of a subordination of the unconscious to the conscious; and, second, as a specific regimen, a code of behavior.

The two senses are related in this way: We want to achieve a major goal, but we find that our untrained will is insufficient for the task; we are not sufficiently disciplined. So we begin with small goals that are within reach of our will, and we institutionalize the achievement of these small goals into a proper regimen, thereby accomplishing two things. We strengthen our will --that is, we discipline ourselves in the first sense--and we also shape and adapt our lives to better serve their ultimate purpose. We transform ourselves from impotent dreamers into disciplined and effective instruments of the Creator's Will, of the Divine Motive of the Whole.

Just as all other things are derived from our knowledge, so is it with a proper code of behavior to free us from the ills of this age and return us to the Path. But the subject now before us is a large one, and it will take some time to develop it in detail. It covers everything from sexual morality to our attitude toward private property.

Remember, in all that follows, the prime criterion we use in judging a course of action is the compatibility of that action with our ordained purpose. Let us begin with some considerations on sexual morality, sexual ethics—not because sex is the most important thing we have to consider, but because we must begin with something, and sex provides an easily understandable application of our prime criterion, thus preparing us to understand the other things which will follow.

A warning, however, is in order. Our sexual ethics, just as other aspects of our ethics, will differ markedly from the code with which most Americans are familiar, namely, the ethics of the TV religion. Many have subconsciously accepted one or more aspects of the TV religion and will not find it easy to purge themselves of deeply ingrained ideas--especially ideas with the strong emotional attachments which sex has. But the time has come for us to decide whether we want to cure ourselves or not.

The primary consideration in our sexual ethics is that sexual intercourse is the means by which we create the next generation of our race. It is, in this era of the development of the Whole, the Creator's most important mechanism for self-evolution, for ascending the Path of self-realization.

Thus, it is the <u>result</u> of the sex act that is all important. It is, primarily and essentially, an <u>act of creation</u>. What it is that we create must be the primary criterion for the value and desirability of the act.

The ultimate sexual crime, then, is interracial sex. And akin to this is sex which will, or is likely to, create a deformed, ugly, diseased, or otherwise deficient child of our own race.

Sexual reproduction, the creation of the next generation, is the highest personal responsibility with which each man and woman of our race is charged. The most grievous dereliction of our duty is to shirk or abuse this responsibility. And the way in which we fulfill our responsibility is to exercise the greatest possible care

in the selection of a sexual partner--care based on considerations not so much of compatibility as of genetic quality.

As a corollary, to recognize our own shortcomings and, in many cases, to refrain from reproducing at all is the way in which we may most completely fulfill our responsibility.

Note that we have not said that sex in which conception is not the immediate object is necessarily sinful. Nor is the use of contraceptives necessarily sinful. It is obvious from the preceding paragraph that, in many cases, failure to use contraception is the sin. For men and women will copulate. There is no denying, no halting this. After all, it is not part of our purpose to attempt to contravene Nature, but to live in harmony with it. Thus, when a man and woman who, because of genetic shortcomings of one or both, should not create a child are living together, then they are morally obliged to use some effective form of contraception.

Contraception only becomes a sin when, for reasons of personal selfishness or personal convenience, it is used by persons of healthy, superior genetic endowment to avoid their responsibility to pass that endowment on to the next generation.

In summary, the primary sin, or category of sins, in the sexual realm is to defile the most precious treasure in the universe--our genetic pool, the genetic heritage of our race. A related sin, a sin of omission, is to willfully fail to enhance that heritage.

After the sin of actual defilement must be ranked sins of symbolic defilement. Sexual intercourse with a Negro or a Jew in which contraception is used is among these. Sexual intercourse with an animal, in which conception is impossible, is a sin of the same rank. As is rape. And homosexuality.

Finally, we have certain lesser sins which involve neither an actual nor a symbolic defilement of the Whole, no contravention of our Divine Spirit, but which, nevertheless, are, or may be in many instances, an abuse of the sex act. Adultery, for example, or polygamy--or even premarital sex--may be frowned upon for good and proper reasons: for reasons of maintaining social stability or for economic reasons. Adultery, which may be regarded as a form of wife-stealing or husband-stealing, does not lead to a healthy social climate in a community if it is tolerated on any appreciable scale. And pre-marital sex of an irresponsible nature, with no thought for its possible consequences, or by persons without the means to properly care for any offspring, thus casting a burden on the community, is also reprehensible.

But, in any event, the acts in this last category, whether we regard them as sinful or not, are clearly of only tertiary rank.

It is a sign of the sickness of our times and of our radical opposition to that sickness that contemporary society has <u>inverted</u> this natural ranking. In most of the Christian churches, for example, extra-marital sex between a man and a woman is considered more sinful than a homosexual relation. In fact, the more "progressive" churches do not regard homosexuality as sinful at all. And none of the major churches forbid the most abominable of all sexual sins--interracial intercourse.

To be continued. . .

NEW MEMBERS and supporters who have not received all six issues of ACTION preceding this one may write the National Office and request a free copy of a new pamphlet which contains a complete summary of the Monthly Messages in these bulletins. Do not, however, request back issues of ACTION itself, as our supply of some recent issues is exhausted.



National Alliance BULLETIN

POST OFFICE BOX 3535 • WASHINGTON, DC 20007 • (703) 979-1886

December 1984

ROBERT J. MATHEWS, killed December 8 in the fiery explosion of his Seattle-area headquarters during a gunfight with nearly 100 FBI agents, headed an organization variously named in press reports as Aryan Resistance Movement, Silent Brotherhood, and White American Bastion. It was, claims

the FBI in court documents, modeled on "the Organization" in *The Turner Diaries*.

Mathews, who owned a small farm near Metaline Falls, WA, was a member of the Alliance from November 1979 until last year, when he asked to be dropped from active membership. During his four years in the Alliance he recruited tirelessly, placing advertisements in a number of different publications, writing letters to the editors of newspapers throughout his part of the country, speaking at meetings of farmers and truckers, and visiting other patriotic organizations to distribute Alliance materials. He designed and arranged for the manufacture of the attractive Alliance caps which were introduced at the 1983 General Convention.

At that convention Mathews spoke of his recruiting experiences among his fellow farmers and ranchers in the Pacific Northwest. He closed his brief but moving account with heartfelt words which everyone there always will



ROBERT MATHEWS

remember: "We are born to fight and to die and to continue the flow of our people. . . . Stand up like men and reclaim our soil! . . . Kinsmen, arise! Look toward the stars and proclaim our destiny!"

He was an intense, passionate, courageous, utterly committed man. He was a "straight arrow" in his personal life and in all of his dealings with other Alliance members. He lived entirely for the Cause for which the Alliance works, and he was ready to die for it without hesitation — even gladly, if by doing so he could set an example for others.

A few days before his fiery death, knowing that he was the target of a massive manhunt by government police agents, the 31-year-old Mathews wrote a letter to serve as his last testament. Portions of it are quoted here:

"For the past decade I have been a resident of northern Pend Oreille County. When I first arrived in Metaline Falls I had only \$25 to my name, a desire to

work hard and be left alone, and the dream of someday acquiring my own small farm.

"During my three years at the mine and seven years at the cement plant, I can safely say that I was known as a hard worker. I stayed out of the bars and pretty much kept to myself. Anyone who is familiar with Boundary Dam Road knows how my late father and I carved a beautiful place out of the woods. All of the goals I had when I arrived were accomplished but one: I was not left alone.

"Within months of my arrival the FBI went to the mine office and tried to have me fired from my job. I was working in the electrical department at the time, and my foreman, fortunately, had a deep and lasting dislike for the Feds. He was informed of the situation by the mine secretary. Had it been the mine manager instead of the secretary that the government goons talked to, I would have lost my job.

"This campaign of harassment and intimidation began because of my involvement in the tax-rebellion movement from the time I was 15 years old. The government was on me so much in Arizona that during one incident when I was 18, IRS agents shot at me for nothing more than a misdemeanor tax violation.

"I left Arizona and the tax rebellion when I was 20. . . .

"I soon settled down to marriage, clearing my land, and reading. Reading became an obsession with me. I consumed volume upon volume on subjects dealing with history, politics, and economics. I was especially taken with Spengler's *Decline of the West* and Simpson's *Which Way Western Man?* I also subscribed to numerous periodicals on current American problems, especially those concerned with the ever-increasing decline of White America.

"My knowledge of ancient European history started to awaken a wrongfully suppressed emotion buried deep within my soul, that of racial pride and consciousness.

"The stronger my love for my people grew, the deeper became my hatred for those who would destroy my race and my heritage and darken the future of my children.

"By the time my son had arrived I realized that White America, indeed my entire race, was headed for oblivion unless White men rose and turned the tide. The more I came to love my son the more I realized that, unless things changed radically, by the time he was my age he would be a stranger in his own land, a blond-haired, blue-eyed Aryan in a country populated mainly by Mexicans, mulattoes, Blacks, and Asians. His future was growing darker by the day.

"I came to learn that this was not by accident, that there is a small, cohesive, alien group within this nation working day and night to make this happen. I learned that these culture-distorters have an iron grip on both major political parties, on Congress, on the media, on the publishing houses, and on most of the major Christian denominations in this nation

"Thus I have no choice. I must stand up like a White man and do battle.

"A secret war has been developing for the last year between the regime in Washington and an ever-growing number of White people who are determined to regain what our forefathers discovered, explored, conquered, settled, built, and died for. . . .

"I have no regrets or apologies to make for Gary [Yarbrough] or myself. In fact I am proud that we had the courage and the determination to stand up and fight for our race and our heritage at a time in our history when such a deed is called a crime and not an act of valor. . . .

"I am not going into hiding; rather I will press the FBI and let them know what it is like to become the hunted. Doing so, it is only logical to assume that my days on this planet are rapidly drawing to a close. Even so, I have no fear. For the reality of life is death, and the worst the enemy can do to me is shorten my tour of duty in this world. I will leave knowing that my family and friends love me and support me. I will leave knowing I have made the ultimate sacrifice to secure the future of my children."

In Robert Mathews the race has lost one of its noblest warriors. His memory, however, lives on, and it will inspire countless other warriors in the years to come — for the war in which he fought continues and grows.

DEBRA MATHEWS, the widow of Robert Mathews, became an Alliance member in February 1984. She is left with a 53-acre farm and a three-year-old son. Other members who wish to send donations to her should mail them directly to Box 225, Metaline Falls, WA 99153.

THE TURNER DIARIES, as has been pointed out in the BULLETIN a dozen times in the past, is fiction. It is not a secret plan for a White revolution, even if the controlled news media and the FBI claim that it is. It is not even a recipe book of urban guerrilla tactics, devices, or techniques. Although the author has a great interest in such matters, he has never overthrown a government, assassinated a public official, or blown up a power station, so he cannot claim expertise in anything beyond the gadgetry of revolution and sabotage. Someone who wants to know how to carry out a revolution is better advised to read the works of Lenin, Mao Tse-tung, or Che Guevara than those of Andrew Macdonald.

The entire purpose of *The Turner Diaries* is not to instruct the reader in the mechanics of overthrowing the U.S. government, but to present certain ideas to him. The plot serves only to maintain his interest and help him assimilate the ideas. It is what Earl Turner thinks and says that is important, not what he does. The action merely serves as a medium for the message, and the specific details of that action are largely irrelevant.

The Turner Diaries was meant to be inspirational, but it was not meant to inspire anyone to illegal activity. For one thing, the action in the book does not even begin until 1991 — and that is probably a wildly optimistic estimate of how soon a White revolution in America might be feasible. Armed opposition to the government certainly is not feasible at this time, nor is it likely to become feasible during the next decade. That, also, has been pointed out at least a dozen times in the BULLETIN. It is this conviction of infeasibility, not any love for the government or its laws, which is behind the standing Alliance policy of refraining from all illegal activity.

An action-minded young member may find this restriction intolerable. A member of any age may look at what the enemies of his race are doing and become so filled with rage that he cannot hold himself back from striking out at them. But he should resign from the Alliance before he acts.

And he serves his race better if he refrains from acting at all. A man of Robert Mathews' quality is too precious to squander in premature action; he will be missed sorely when the suitable time for action does come.

Nor can the average member who yields to the temptation to take up arms against his race's oppressors now count on becoming an honored martyr like

Mathews. A much more likely fate for him is to spend long years, unremembered, in the hellish nightmare of a racially integrated Federal prison, worse than any medieval dungeon.

Finally, for those who absolutely are determined to go beyond the Alliance's approved activities of personal recruiting and the distribution of Alliance publications, and who believe that it is necessary to begin building a guerrilla army now, here is a little advice: keep it legal.

There is no overwhelming need to accumulate machine guns and hand grenades, when there are so many excellent semiautomatic assault rifles available. A member who *must* have a machine gun should acquire it legally by paying the required Federal transfer tax.

And there are many activities for guerrilla trainees to engage in without putting themselves into legal jeopardy: physical conditioning, marksmanship, ideological training, first aid, map reading, unarmed combat, etc. There are secure communications techniques to be devised and learned. There are a hundred vital questions to be answered: What are the criteria to be used in selecting recruits? How does one detect an infiltrator? How should various emergency situations be handled? Tentative answers should be found to all such questions, and then the answers should be put to the test in realistic simulations.

To satisfy their craving for action, would-be guerrillas should try getting through a survival course modeled on one used by the U.S. Army, not blowing up government buildings.

Building a guerrilla group capable of holding its own against the government's secret police agencies is a task requiring years of hard work, with scrupulous attention to every detail. And during those years one of the details with which the group's leaders will have to concern themselves is legality. They must do their work without illegal weapons, illegal actions, or illegal conspiracies. It is possible, but it is not a task recommended for amateurs.

THE SOUTHEAST FLORIDA Unit held its third meeting, in Fort Lauderdale, on December 15. One guest at that meeting announced his intention to apply for Alliance membership immediately, and another said he expects to do so soon.

The fourth meeting, also in Fort Lauderdale, is scheduled for January 12. And an organizational meeting for a new Unit, in West Palm Beach, is being planned for next month as well.

MEMBER Kevin Strom, a 27-year-old broadcast engineer, was named Coordinator of the Washington-Baltimore Unit at a meeting of the Unit on December 28. He replaces John Nugent, who has resigned in order to organize a new religious group.

Mr. Strom has plans for several new activities for WBU members, which he believes will help the Unit grow even faster than it has during the past.

DONATIONS for the development of the new community have been very generous. In the month of December alone \$5,600 in cash and an estimated \$6,000 in tools, vehicles, household furnishings, and other items were received. Included among the latter were a 12-inch table saw and a 12-inch radial saw of professional quality; a compact station wagon in excellent condition; and three new high-tech, two-line telephones.

With the hope that the response to the community's "want list" will continue

to be as good in the coming months, it will be updated for each issue of the **BULLETIN**. All of the items on last month's list are still needed, except for the bush ax, the wheelbarrow, the electric water heater, and the table saw, which have been donated or purchased now. The electric washing machine should be given top priority, according to Mari Trainor, who now has electricity and running water, but still no convenient way to launder her family's clothes.

Additions to the list are the following:

- rotary hammer drill similar to the AEG Model PHD 38, for heavy-duty rock drilling
- gasoline-powered chain saw the community has one now, but it's used so much that another would be very welcome
- wire and cable 10-gauge and 12-gauge, 3-wire, plastic-insulated cable for utility wiring; 00-gauge and 0000-gauge, plastic-insulated wire for short-run, low-voltage transmission lines; RG-8, RG-9, or RG-14 coaxial cable for long-run, high-voltage transmission lines; 25-conductor RS-232 cable for data transmission
 - arc welder for general-purpose, medium-duty welding
- wind-power hardware 10-15 KVA wind-driven generator, tower, storage batteries, inverter

The last-named group of items are for achieving independence, or partial independence, from commercial electricity. Unfortunately, the cost of a wind-power system is quite high — approximately \$25,000 for one with 15 KVA peak capacity. That cost is quite beyond the present means of the community. Even if it weren't, it would be hard to justify, on purely economic grounds, an expenditure which would require as much as 15 years to pay for itself through savings.

But there are other grounds to justify independence. Electricity is the only indispensable utility now being purchased from an outside source. It is desirable, from at least two points of view, to eliminate this dependence, and any member with a particular interest in wind-power technology is invited to help achieve this. If most of the hardware can be accumulated through donations over the next year, the community may be able to purchase whatever else is needed and erect at least the first stage of an independent electrical power system.

Generally, it is a much better use of scarce resources when needed equipment can be lent or donated by someone who already owns it, instead of having to be purchased. As the community grows and is physically developed, the variety, number, and value of items needed will increase, and the economic viability of the community will depend in large measure on its success in continuing to attract donations. As mentioned in last month's **BULLETIN**, many more things already are needed than have been listed, and it will be appreciated greatly if members who believe they may have such items will inquire at the National Office.

SECURITY is something which, in these dark days, every Alliance member must keep in mind. There is not only the ongoing ruckus about the Aryan Resistance Movement, but the Jews and their Federal servants increasingly are alarmed about the string of successful bombings of abortion clinics across the country, about a rising public approval of armed vigilantism in the nation's crime centers, and about the increasing threat that overseas enemies of the Jews

may bring their direct action to the United States and even link up with domestic patriots. As public alienation continues to grow, "right wing terrorism" (to use the media-approved term) is certain to become more widespread.

The government already is reacting to protect itself and its masters. The FBI and other secret-police agencies are operating now without many of the restrictions imposed on them in the wake of Watergate. Mail covers, phone taps and other forms of electronic surveillance, and the use of informers and agents provocateurs are up sharply. The situation will become much more oppressive in the future, with grand juries harassing patriots and seizing their records, the politicians falling over one another in their rush to pass new police-state legislation, and the controlled media cheering on the prosecutors and attempting to generate public hostility toward all White dissidents. And the American Civil Liberties Union will be very busy sitting on its hands and contemplating its navel.

The Neo-conservative element which has become so strongly entrenched in the Reagan government will move much more decisively to defend itself and crush its enemies than Jimmy Carter's liberals ever did.

The National Office has taken some measures to protect itself and members, such as the burning of old correspondence and other records on a regular schedule, instead of permitting them to accumulate beyond the period when they really are needed. Sometimes the lack of records causes inconvenience, but on balance it seems a prudent precaution. It is not at all inconceivable, for example, that secret policemen could show up unexpectedly at the National Office armed with a subpoena for the names and addresses of everyone who has purchased a copy of *The Turner Diaries*. No such list has ever existed, and few lists of any kind will exist in the future.

Individual members also can take precautions:

- Never save correspondence or other papers which might be used to incriminate yourself or others. If you have ever written a letter saying you would like to blow up the White House, burn the carbon and be more careful about your rhetoric in the future.
- Never permit yourself to be drawn into conversation about illegal matters. If someone offers to sell you an illegal hand grenade or machine gun, don't say anything which later could be construed as evidence of your intent to commit a crime. Don't report the incident to the police, but do report it to the National Office (not by telephone), where a decision can be made as to whether the offerer is a government provocateur or merely a careless patriot who needs a warning.
- Never engage in gossip, even with close friends, about rumors of illegal patriotic activity you have overheard; otherwise, you may be the cause of some patriot losing his life or his liberty. Loose talk is the greatest threat to any liberation struggle, and it is also a ground for expulsion from the Alliance.