

## **White Guy's Guide to Becoming an Activist**

Maybe you've recently become alarmed at the direction our country is taking, Or maybe you don't like being told to 'push 1 for English'.

If you're shy, uncomfortable with public speaking, or new at activism, you may feel like you are all alone. But it only takes one individual to educate hundreds of people and affect their often-unwittingly self-destructive attitudes and lifestyles.

Perhaps you feel outnumbered or overwhelmed in your area, but there is at least one activist standing up for you ... You!

Anyone can be an activist. It doesn't take special skills or superhuman abilities. You just need to care enough about your people to want to help them.

Grassroots work is essential to the success of working to preserve our culture.

### **What Can This Manual Do for You?**

We are constantly flooded with telephone calls, letters, and e-mail messages from people all over the world who want to help but don't know where to start.

This guide provides step-by-step instructions to help you channel your concern into making a real difference.

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### **Practice What You (Are Going to) Preach**

The best way to show pride in your history, culture and heritage is to set a good example. taking good care of yourself is an excellent place to start. Always start with the basics- in this case: diet, fitness and lifestyle...

You should eliminate soda, fast food and prepackaged, processed food, get your 7-8 hours of sleep every day, have a regular exercise or workout program and of course- no smoking.

Speak proper English, and don't use profanity when you speak.

You don't need to spend a lot of money on clothes, to look good, but always make sure you're clean and presentable when you go out.

You should aspire to be mature, disciplined, physically and mentally tough, trained, and proficient at your tasks. But that's easy- it's already in your DNA.

Be polite and mannerly - it's the way of our people.

Think about the money you spend and make sure you aren't spending money with people that don't support our way of life.

Ours is not a culture of thuggish, mindless violence and ignorance.

Your people have a long and glorious history, and to list all our accomplishments and inventions would take an entire library. it goes far beyond "we invented peanut butter"...

We are builders and creators, dreamers and achievers...we are architects, authors of the Western world's classic literature and civilizations.

Your white ancestors invented the telescope and the microscope, they created vaccines and antibiotics that saved millions of lives around the world, your ancestors discovered electricity and invented light bulbs, we invented planes, rockets and space travel-computers, cars and engines were our creation too.

There are 40,000 years of wondrous human evolution and culture pushing you forward!  
Honor your ancestors!

Don't spend your entertainment dollars with companies that promotes values that go against ours!!

-Be very conscious about what movies and music you buy or rent. !!

Cancel your cable, go through your movie and music collections and "clean them up."

Do you support sports teams that don't reflect your outlook on life and the world??

same goes for TV cable companies, multi-national food conglomerates.

Try to hold yourself to a higher standard. Be a leader. Step up and do your part.

We should also try to lead lives that aren't slaves to consumerism and mass marketed, cheap products!

We should also avoid debt for consumer goods- that means- DON'T CHARGE STUFF ON CREDIT CARDS OR CREDIT ACCOUNTS. There's nothing wrong with using lay-a-way if it's available, or buying used. Don't let ego or false pride drive your decisions.

We should also live in a way that reflects respect for nature and the animals that provide nourishment.

Support local food producers and farmer's markets.

## **Dressing the Part**

When you're presenting information, remember that your appearance and actions must reflect your commitment.

### **Dress neatly.**

Society has many prejudices, and despite the old adage, people do judge a book by its cover. By adapting your dress to the style of your audience, you're saying, "I'm like you. You can understand what I'm saying." Rather than being distracted by your appearance, people will hear your message.

## **Let's Be Realistic**

Think realistically about how you're going to fit activism into your life. You may have a full-time job and may already be struggling to make time for family and friends. Can you re-plan your schedule or delegate some duties to a coworker, spouse, or someone else to allow yourself time to focus on your activist activities?

Maybe you can incorporate some promotion of true equal rights into the church, office, family, or other activities that you're already involved in. You can, for example, show the film *A Conversation About Race* with your regular group of friends when you'd be barbecuing, or watching sports on TV..watch one of our movies instead...

You do not want to overextend yourself in a blaze of glory, only to burn out in six months. Think carefully about how you're going to schedule activism into your daily routine so that it will become a part of your life and not an intrusion.

### **Choose Your Issues**

As you learn more about your history and culture, start choosing the issues that mean the most to you and that you are passionate about.

There are 1000 different fronts in a culture war.

We are mostly concerned with getting the word out to like minded folk, and helping the lost and misdirected to rediscover their long and illustrious history and culture.

Your job is to counteract the lies and misinformation spread by the biased main stream media.

Your job is to locate and educate whites!!

Many folks out there are CRAVING a different source of news- one that reflects their beliefs and values- not the values of Hollywood and politicians.

Your are going to be their new source!

### **Getting an Education**

We highly recommend

**Coloring the News:** How Political Correctness Has Corrupted American Journalism

Shows how crime by minorities- especially crime against whites is covered up, while crimes against minorities are covered non-stop.

### **Essential Writings on Race**

Samuel T. Francis and Jared Taylor

**A Race Against Time:** Racial Heresies for the 21st Century by George McDaniel

**Revolt Against the Modern World** - Evola

**My Awakening** by David Duke

**Which Way Western Man** by William Simpson

**The Decline of the West** by Oswald Spengler

**How to win Friends and Influence People.**

**Rise of the West** by Frank Desilva

**Revolution: A Manifesto**

~ Ron Paul

**101 Things to do 'til the Revolution** -Claire Wolfe

\* **Bell Curve: Intelligence and Class Structure in American Life**

Product Description

Offering a startling perspective on the social and economic problems of contemporary America, a controversial study examines the relationship between ethnicity and intelligence

\***The U.S. Navy SEAL Guide to Fitness and Nutrition** (Paperback)

~ U.S. Navy

Developed for Navy SEAL trainees to help them meet the rigorous demands of the Naval Special Warfare (NSW) community, this comprehensive guide covers all the basics of physical well being as well as advice for the specific challenges encountered in extreme conditions and mission-related activities. Topics covered include calculating energy expenditure; definitions, functions, and daily allowances of carbohydrates, fats, and protein; nutritional considerations for endurance and strength training activities; active recovery from injury; cardio-respiratory conditioning; appropriate gear for running and swimming for fitness; exercising in extreme and adverse weather; and more. Compiled by physicians and physiologists chosen for their knowledge of the NSW and SEAL community, this manual is a unique resource for anyone wanting to improve his or her health, strength, and endurance.

\* **Coloring the News: How Political Correctness Has Corrupted American Journalism**

~ William McGowan

"From Library Journal

McGowan, a fellow at the Manhattan Institute, contends that the drive for diversity in the newsroom has resulted in shoddy journalism. He has compiled an impressive array of anecdotal evidence, but his litany of journalistic negligence includes such questionable examples as the promotion of safe sex for everyone (not just gay males) and use of the term anti-abortion instead of pro-life. Claiming that news outlets are so out of touch with mainstream thought as to have alienated most people (he blames pro-diversity reporting for the rise of talk radio).."

## **DVD/Video Section**

The following DVDs and videos are also highly recommended:

America is a Changing Country

A Conversation About Race

A Line in the Sand

## **Continuing Your Education**

The Report titled The Color of Crime is a good pamphlet to read and to hand out.

**REMEMBER- WHITE NATIONALISM IS ABOUT PRESERVING OUR CULTURE, WISDOM AND BEAUTY.**

It's about much more than just stopping the flood of 3rd world flotsam and jetsam, and stopping the liberal media's biased reporting- we do those things BECAUSE we have such great stuff to be proud of and to share with the world!!!

If anyone ever wants to play the 'what's so good about evil, slave owning white devils" game -offer to name 5 thing whites invented, and then they can try to name 5 things other races invented-

ready??- The microscope, the telescope, the malaria vaccine, rocket engines and space travel!!!

That's what we're fighting to preserve!!

The wonderful minds that create, invent and inspire the rest of the world!!!

We're risk takers, pioneers, inventors, writers and explorers!!!

Don't forget we discovered electricity, invented light bulbs and cured polio and the black plague!!!!

I'd say that's a little better than 'we invented peanut butter'

We strive for improvement and refinement of ideas and culture.

We don't care about gold teeth and spinning rims. - We're far beyond being simple little primitive creatures that are easily distracted by shiny objects and trinkets.

We went to the moon!!!!

Don't forget who you are descended from- you are a direct descendant of every bad son of a gun in history!!

Being an activist or even a white nationalist doesn't mean you're some thuggish, mindless killer.

That's not us!!

We are super men!!

We dream big!! We are the ones that WENT to the stars whilst others merely dreamt about it!!

So you should be committed to ensuring our future and preserving our past.

I think we fall almost under the label of 'citizen, scholar, warrior.'

...

Now that you've got some information under your belt, you're ready to go out there and start spreading the word!

Part 2

# Leafleting

## Making and Distributing Leaflets

Printing and distributing leaflets is a classic, proven strategy that has worked since the founding fathers used it!!

It works because it is an extremely inexpensive way of distributing thoughts and ideas.

It would be great if we had 100's of thousand of dollars to buy TV ads- If they'd even let you run them- but since we don't, we have to use tactics that have worked time after time.

The main stream media and their bosses control the airwaves that are supposed to be for public good. So we have to find a way around the system they control.

We have to make and distribute OUR side of the news to help awaken and educate our friends and neighbors.

Leaflets and distribution of literature is a foundation of any underground movement.

Fliers are cheap and EFFECTIVE!

You right to free speech and your right to distribute leaflets and fliers is in the constitution- and has been repeatedly defended in modern court cases.

This is one of the last, legal ways for you to get the message out.

To achieve maximum effectiveness- leaflets must be well designed!

## 5 rules for better fliers

- 1.Simple- 1 idea. You have 15 seconds for them to read, digest and understand your idea.
2. Pretty; avoid clutter and cramming-don't try to fit 5000 words on a flier.
- 3 Call to action, or a next step- 'visit us @ www...', "attend our meeting"...."call our number.."
4. Avoid words or phrases that could get you in trouble- keep it clean-it's about love, not hate. The flier is merely an introduction...an opening line, NOT the closing of the deal, so take it slow at first.
- 5.Design them so you can fit 2 or 3 per sheet of paper to reduce printing costs.

The type of leaflet that you'll use will be determined by how you plan to use it.

If you've uncovered an important local issue, you might want to print fliers to hand out to people on the street. If you've collected signatures from people who are enthusiastic about your issues, you could organize a meeting with an inspiring speaker and provide leaflets there.

**To maximize your effectiveness here are a few pointers:**

Think of yourself as a machine... a polite, well mannered, literature handing-out, robot... don't work about trying to close a sale right then and there.. just hand out as many copies as you can.

That's your goal- to hand out your 100, 200 or 1000 copies of your flier or leaflet- just get it into their hands, and let the flier do the selling.

Think of yourself as a missionary- you're out to save people...

This is no different than handing out fliers that say "Have A Nice Day", or a big smiley face, or "Vote for Ben Franklin" etc. The law is on your side-that's another reason to not use derogatory language or slurs, just stick to the facts- the truth is bad enough all on it's own!

Hold the leaflet so people can easily see it, and extend your arm and offer it to them.

Have pens and paper to take down people's phone numbers and/ or email address so you can send them more information and invite them to an event.

Make eye contact, smile and use a positive comment like "some facts on immigration for you" or perhaps, " we're having a party!" if you're planning a future event like a speaker or a movie screening.

Have some basic responses for people that may ask you questions about your group or the event. Easiest answer- tell them it's on the flier and just get them to take one.

"It should answer all your questions". Then hand a copy to them and smile.

This isn't the place or time to debate history or other issues.

You're just a happy guy handing out smiley faces.

If anyone calls you a racist, simple remind them that "that's only your opinion, and you're only saying that because I'm white".

Yet another reason to remember that fliers are INTRODUCTIONS, or consider them invitations.

Keep the issues simple and legal- immigration, big government, government spending and debt, etc.

Remember to dress in a professional manner- look sharp and represent your people well. A collared shirt at least, and a coat or tie if you have it.

**DO NOT** put flier into mailboxes! It's against the law. End of story.

You can however, leave them on door handles, or leave them on the porch or steps.

In some areas. you can put them on cars parked in the street, and in others you can do it in parking lots.

The best thing to do, is simply call the local police department and ask what the laws are on handing out smiley-face leaflets.

**Remember- the law is on your side in this issue!**

**Make It Look Good:**

If you don't have any experience in designing fliers, just find one you like online. Most of our organizations online have plenty to choose from. They vary in content and production quality- so be picky.

If you want to try doing your own, it wouldn't hurt to spend an hour at the library or online reading up on some basics about graphics and lay outs.

You can use simple programs like Word or you can use the free program called Open Office. Create a file and save it to a disk or thumb drive. A ".doc" or PDF are easy to do and most places can read and print them easily. As of 2010, both Open Office 3.0 and Internet Explorer 8 offer a way to produce PDF files.

Remember to hit the 5 W's:

Who

What

When

Where

Why

It also needs to include contact information such as a website or a phone number.

It's easy to use a prepaid cell phone for your contacts if you want to keep your political activity separate or discrete.

You will probably have folks that want to help you hand out fliers or ask how they can get started in their area- so have contact methods planned out in advance.

**KISS- keep it Simple & Short.**

Use short sentences.

Keep it simple

Stick to ideas that people can grasp quickly.

No more than 4 or 5 sections or items per flier- use larger text and less words.

Plenty of white space. Because we like white space.

White space is relaxing and makes reading easier.

A quotation from famous historical leader can make great headlines.

No more than 2 different fonts.

\* Don't make claims that you can't easily prove-.gov sites have instant credibility in most peoples eyes.\*

Attack actions-like identity theft, or illegal entry- not the individual.



## Designing to Get People's Interest

If you're making a flier to publicize an event, think of it as a small poster. Use a clear, issue-appropriate photograph or illustration to capture people's attention.

The following types of leaflets are the most frequently used:

Business card size- there are good for leaving in bookstores, offices, malls etc. They can have a saying like 14 words on one side, and several websites on the back.

You could also use these to hand out something like your senator's phone number if you want people to call about a specific issue or vote.

- \* Event or "call" leaflets are 8.5"x 11" sheets, printed on one side. Essentially, they are small posters that announce a meeting or demonstration.

- \* Factsheets are 8.5"x 11" sheets, printed on one or two sides. Photographs are not necessary. Factsheets should never be handed out on the street; they are only for people who request detailed information.

- \* Leaflets are typically 8.5"x 11" sheets, printed on both sides and folded in half or in thirds. Be sure to use photographs.

- \* Street fliers are half- or third-page sheets, often printed on only one side. They should be very short and easy to read because they are designed to be handed out on the street.

a very effective leaflet is a 8.5"x 3.625" sizes (that's a regular sheet of paper cut into 3 pieces) printed on one side only, with a boldfaced title, a good photograph or illustration, and short, easy-to-read text. Providing a Web address where people can get additional information on the topic as well as contact information for your group is recommended.

It's always best to have someone else proofread your work if you can- they'll catch the things you miss.

Try first to see if there is a local, "friendly" print shop that can print your pieces for you. If not, the big office supply stores can easily print from a CD or a thumb drive, or from a master copy. Make sure you have them do a "proof" copy first- that's a test copy to make sure the alignment is correct, that no printing has dropped off or moved and that there are NO TYPO's. You also want to check the overall quality of the printing. Using graphics or pictures requires a high quality image of around 150-300 DPI. Most pictures on the web for instance are 72-96 DPI.

The copy places also have the commercial type paper cutter that are MUCH easier to use than trying to cut 300 fliers with scissors.

You can also distribute fliers by posting them on bulletin boards in public areas such as libraries, offices, malls, student unions, supermarkets, laundromats, and apartment buildings. You can slip small fliers into coupon racks and displays, between or on top of items on store shelves or even inside clothing or books. You're just giving away free bookmarks.

Try to ask permission before posting a flier in a public spot to make that sure it stays posted.

Fliers will be the key to finding like-minded folks in your area, and from there building your group.

**Leave a trail of leaflets wherever you go.**

Carry literature with you and leave it everywhere-at work in the break room, in waiting rooms, on the bus, or in dressing rooms, bookstores, coffee shops, and grocery stores. Never pass a bulletin board without tacking up a leaflet or poster. How much easier can it get?

Set a goal- set a goal to do at least 50 pieces a week, that's just 10 fliers in 5 locations.

Be creative- leave them in shopping carts, tape them to mirrors- heck tape a couple extra up so people can take one-, a lot of big box or department stores and even malls have bulletin boards in the restrooms. take a flier and tack it up.

You can easily drop 50-100 fliers in the average mall in an hour.

Teams of 2 or 3 smooth operators can easily do 500 in a couple of hours.

CD's have become inexpensive enough to be considered a 21<sup>st</sup> century pamphlet.

CD's can be used to distribute E-books, PDF files, fliers, music, speeches, radio shows or videos.

A little searching will find a lot of material available for download. There are several websites or blogs under the handle of "occidental" that may be worth looking into.

A stack of 100 CD's runs about \$15 or so, throw in some paper sleeves for \$5.

So for \$20. - there's 100 rounds for a smooth operator to use.

There are a couple of authors that have released free versions of their books as audio books-and they encourage you to spread the free audio books.

Be mindful of copyright-especially of writers already on our side... but sometime you do what the situation demands. If white folks disappear- there won't be anybody left to buy books anyway.

You can be a virtual one man underground media outlet.

Creating and distributing an alternative to the biased 'mainstream' media.

*"It does not take a majority to prevail... but rather an irate, tireless minority, keen on setting brushfires of freedom in the minds of men."* Samuel Adams